



NEBRASKA STATE FAIR BOARD

Nebraska State Fair * PO Box 1387 * Grand Island, NE * 68802-1387 * 308-382-1620

MEETING MINUTES

November 10, 2017 – 1:00 p.m.

Board room in the Nebraska Building located at Fonner Park, Grand Island NE

A regular monthly meeting of the Nebraska State Fair Board was held on Friday, November 10, 2017, at 1:00 p.m. Public notice of this meeting was published in the October 30 & 31, 2017, issues of the Grand Island Independent newspaper and posted to the Nebraska Public meeting calendar website from October 27 – November 10, 2017.

Roll call was read with the following members present: Stan Brodine; Bob Haag; Harry Hoch, Treasurer; Denny Hoffman; Chris Kircher, Chairperson; Jeff Kliment; Kathleen Lodl; Doug Lukassen; Chuck Rolf, Secretary; Kirk Shane, Vice Chairperson; Steve Wehrbein and Kent Zeller. Others in attendance were: Joseph McDermott, Executive Director; Kelly O'Brien, Administrative Assistant; Bill Angell, Livestock Superintendent; Jace Robinson, Marketing Assistant; Chelsey Jungck, Events & Entertainment Director; Selena Aguilar, Entertainment Assistant; Kayla Crowder, Events Assistant; Jaime Parr, Facility Director; Janna Kuklis, Facility Assistant; Lindsey Koepke, 1868 Foundation Executive Director; Tom Bridge, IT Consultant; Don Adams, Production Manager; Mark and Sharon Dreher, Double Locked Security; Robert Pore, the Independent and Steve White, NTV news.

Kircher announced the meeting had been properly advertised as an open meeting and informed those in attendance of the posting location of the Open Meetings Act.

Minutes of October 13

Lukassen stated the October 13, 2017 minutes were missing a motion that was made following the adjournment of the Executive session in October.

O'Brien obtained the motion, will make correction and will re-present the October 13, 2017 minutes for review/approval at the December 8, 2017 board meeting.

Foundation Update

Koepke congratulated McDermott on his retirement.

Koepke reminded board members of the beautification efforts that she presented to them at the October board meeting that will be put in the Family Fun Zone next to the Welcome Center in honor of Donna Wanitschke. At Wanitschke's birthday, Koepke received 80 contributions to be used towards the beautification efforts.

Koepke also gave a brief update on the Foundations annual giving.

October Financial Report

McDermott reported total current assets of \$2,835,822; total current liabilities at \$592,280; total direct revenue at \$5,211,973 and total direct expenses \$7,411,000.

**Motion made by Haag to approve the October Financial Report.
Shane seconded the motion. Upon voice vote, motion passed unanimously.**

Opening – President Kircher

McDermott mentioned the October meetings is a review of that year's fair.
The November meeting is a chance to dive into topics that need discussed for the upcoming Fair.

Retreat sessions

- a. **Concert Security**
- b. **What is our "WOW" factor for the 2018 Fair?**
- c. **Technology - What's next?**
- d. **Historical Museum – where do we go from here?**

Discussion was had amongst NSF Board members, staff and experts from each area.

Other Business

Parr mentioned we will be receiving 12 awards later this month at the Annual IAFE convention. One of the 12 awards has to do with our strategy to increase our exhibitors. Judi Harper, Education Superintendent was able to do that at the 2017 Fair.

Parr had updated numbers regarding sustainability. She will be sharing our numbers with the CapWaste project to see if we still qualify for zero waste.

Parr shared a layout of all the new trees and shrubs that were planted in the Family Fun Zone in October. Parr and Robinson are currently working on creating an identification map. Parr is also checking to see if we can get the Family Fun Zone certified as an Arboretum. The Foundation has mentioned possible interest in purchasing some of the trees that were planted as memorials.

Parr also shared that herself, Kuklis, Koepke, Jim Reed and Kim Peterson presented awards to three different businesses for the "Business Volunteer" competition.

Executive Session – Personnel

**Motion made by Shane to enter into Executive session.
Hoch seconded the motion. Upon voice vote, motion passed unanimously.
Time: 2:38 p.m.**

**Motion made by Rolf to exit Executive session.
Lukassen seconded the motion. Upon voice vote, motion passed unanimously.
Time: 3:31 p.m.**

Adjourn

**Motion made by Hoffman to adjourn.
Haag seconded the motion. Upon voice vote, motion passed unanimously.
Time: 3:33 p.m.**