



WISCONSIN FAIREST OF THE FAIRS JOB DESCRIPTION



Reference Key:

WAF = Wisconsin Association of Fairs

WI FOTF = Wisconsin Fairest of the Fairs

WSF = Wisconsin State Fair

The purpose of the WI FOTF Program is to promote the exceptional variety of opportunities – educational, agricultural, social, cultural and commercial – available at Wisconsin's county, district and state fairs. It is a position of responsibility to all the people of Wisconsin.

To become the WI FOTF, you must compete at your local county/district Fairest Program, of a fair that is a member of the WAF, and be selected as the local Fairest. Then you are eligible to compete at the four-day WI FOTF Contest held annually in January. To be a contestant you need to meet the following requirements:

- Be 18 years of age as of January 1st of the year of the WI FOTF Contest.
- Have a valid WI driver's license with an insurable driving record by January 1st of the year of the WI FOTF Contest.
- Be a Wisconsin resident for at least one year prior to competing at the WI FOTF Contest
- Be a Wisconsin resident during WI FOTF reign.
- Not have been convicted of a felony.

As WI FOTF you are a traveling representative of the WAF and the WSF.

The term is for one year, beginning at the finals banquet of the WAF Annual Convention in January through the following year's convention. You must be available throughout the year for appearances, meetings, interviews, etc. – sometimes on very short notice. While you may not be working seven days a week, you must be available for evening and weekend functions. The majority of your duties will occur May 1 through October 1, 2017.

Many skills are required to be a successful WI FOFT, but the rewards reaped and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.

You will promote the fair industry and the WSF as you travel independently during the summer months by attending county and district fairs, parades and other special events throughout Wisconsin. You will work with the WAF and the WSF to schedule appearances and arrange media interviews throughout Wisconsin. You will visit more than forty fairs during the fair season traveling to each end of the state. You will be the official host of WSF during the eleven-day event. As official host you will greet fairgoers, Emcee and participate in events/contests, and perform media interviews, etc.

At the WAF Annual Convention at the end of your term, you will open the general and business sessions, and make a brief report at the business meeting. At the WI FOTF Contest you will serve as Emcee at Meet the Contestants and Preliminaries, assist the WAF FOTF Committee, interact with contestants and WAF convention attendees, and prepare a short speech to give at the WAF Final Banquet and Awards.

Much greater than the financial compensation you will receive for the duties is the honor of being the WI FOTF and the life experience you will gain. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed higher self-confidence, listening skills, time management techniques, writing and speaking abilities and a greater regard for the people and places of Wisconsin.

As WI FOTF you will receive the following:

- Crown & Sash
- \$1,500 cash award
- \$500 wardrobe
- Use of computer and cell phone to use during your term.
- GPS
- Employment from the WSF as a limited term employee from Memorial Day to Labor Day covering a 40 hour work week.
- Expenses outside of Memorial Day to Labor Day, travel and lodging are covered by the WAF
- A vehicle, gas and insurance expenses for summer travel are provided.
- You receive mileage reimbursement when using your personal vehicle.
- Lodging during the summer. If you do not live within an easy commuting distance to WSF they will coordinate lodging for you. WAF will assist in lodging during your travels.

For more information:

Wisconsin Association of Fairs

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