

Entry: Overall Award
Event:
Category: Overall Award

Entry: Best Newspaper Ad-B&W
Event:
Category: 1-Single Page

Entry: Best Newspaper Ad-Color
Event:
Category: 1-Single Page

Entry: Best Program/Brochure/Flyer-
Three or fewer color
Event:
Category: 1-Single Page

Entry: Best Program/Brochure/Flyer-Four
color
Event:
Category: 1-Single Page

Entry: Best Promotional Advertising-
Outdoor
Event:
Category: 1-Single Page

Entry: Best Promotional Poster
Event:
Category: 1-Single Page

Entry: Best Commemorative Poster
Event:
Category: 1-Single Page

Entry: Best Miscellaneous Single Page
Material
Event:
Category: 1-Single Page

Entry: Best Newsletter
Event:
Category: 2-Bound/Multiple Page

Entry: Best Newspaper Insert/Supplement
Event:
Category: 2-Bound/Multiple Page

Entry: Best Premium Book
Event:
Category: 2-Bound/Multiple Page

Entry: Best Media Guide/Press Kit
Event:
Category: 2-Bound/Multiple Page

Entry: Best Miscellaneous Multi-Page
Material
Event:
Category: 2-Bound/Multiple Page

Entry: Best TV Promotion-TV Commercial
Event:
Category: 3-Broadcast

Entry: Best TV News Segment
Event:
Category: 3-Broadcast

Entry: Best Radio Commercial
Event:
Category: 3-Broadcast

Entry: Best Radio Promotion
Event:
Category: 3-Broadcast

~~Entry: Best Website
Event:
Category: 4-Multimedia~~

Entry: Best Specialty Video
Event:
Category: 4-Multimedia

Entry: Best New Media Platform
Event:
Category: 4-Multimedia

Entry: Best E-Newsletter
Event:
Category: 4-Multimedia

Entry: Best Photograph Series
Event:
Category: 5-Social Media

Entry: Best Social Media Promotion
Event:
Category: 5-Social Media

Entry: Best Viral/Marketing Blitz
Event:
Category: 5-Social Media

Entry: Best Social Media Campaign
Event:
Category: 5-Social Media

Entry: Best T-Shirt Design
Event:
Category: 6-Advertising Specialty/Merchandise

Entry: Best Pin, Badge or Button
Event:
Category: 6-Advertising Specialty/Merchandise

Entry: Best Other Merchandise
Event:
Category: 6-Advertising Specialty/Merchandise

Entry: Best Mascot
Event:
Category: 6-Advertising Specialty/Merchandise

Entry: Best Agricultural Education Program
Event:
Category: 7-Community Relations

Entry: Best Scholarship Program
Event:
Category: 7-Community Relations

Entry: Best Volunteer Program
Event:
Category: 7-Community Relations

Entry: Best Community Program
Event:
Category: 7-Community Relations

Entry: Best Gate Promotion
Event:
Category: 7-Community Relations

Entry: Best Environmental/Green Program
Event:
Category: 7-Community Relations

Entry: Best New Program
Event:
Category: 7-Community Relations

Entry: Best Sponsorship Program
Event:
Category: 8-Sponsorship

Entry: Best Follow-Up Sponsorship Program
Event:
Category: 8-Sponsorship

Entry:
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Entry: Associate
Event:
Category: Best Direct Mail Piece

Entry: Associate
Event:
Category: Best Company Image Piece

Entry: Associate
Event:
Category: Best Single Display Ad

Entry: Associate
Event:
Category: Best Miscellaneous item

Entry: Associate
Event:
Category: Best Online Ad

Entry: Associate
Event:
Category: Best Social Media Posts/Campaign

Entry: Associate
Event:
Category: Best Email Campaign

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