

Coronation Banquet Seating

DATES TO REMEMBER -

2014

August 31

- Baking Contest checks (PA Preferred, Angel Food)

- FAIRTALK material for Sept issue due

September 1

- Showcase apps. For 2015 Convention mailed

September 15

- Junior Fair Person applications due

September 24 (week of)

- 3rd Quarter FAIRTALK emailed

October 15

- Showcase apps. Due

- 2015 Request for Fair info material, PSACF

Associate Dues Invoices, PSACF/PSSA Convention material, Trade Show apps. mailed.

October 16

- PSACF Board Meeting

October 22

- PSACF Zone 4 Mtg. - TBA

October 23

- PSACF Zone 3 Mtg. - Hollidaysburg

October 24

- PSACF Zone 1 Mtg. - Scrubgrass Grange

October 25

- PSACF Zone 2 Mtg. - Bloomsburg

November 1

- Fair Person Of the Year apps. Due

- Communications Competition apps due

- Queen Competition apps. Due

November 15

- Reimbursement apps.—Fair Fund due

- Baking Contests due

November 30

- FAIRTALK material for December issue

December 15

- Coronation Banquet Seating Reservations

December 7 – 11

- IAFE Convention – Las Vegas

2015

January 10-17

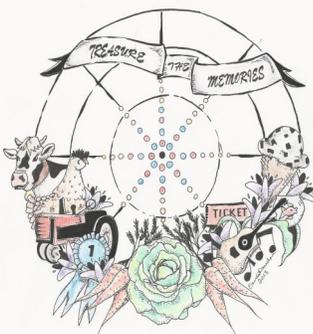
- PA Farm Show

January 21-24

- 103rd Annual Convention—Hershey

May 14-15

- IAFE Zone 1 meeting Buffalo NY



FAIRTALK



"News From The PA State Association of County Fairs"

"THE VOICE OF THE PENNSYLVANIA FAIR INDUSTRY"

VOL. 28

June 2014

NO.2

CHAD HYMAS TO DELIVER OUR KEYNOTE ADDRESS AT THE 2015 CONVENTION

Kevin D. Bieber

Chad Hymas, a well known motivational speaker will be at Hershey addressing us for the opening of the 2015 convention. Chad has an incredible resume and has travelled all over the world presenting too many organizations and companies. Chad has also presented at the annual IAFE convention a couple of years ago. Chad not only has the challenges of a busy travel schedule, but also faces a handicap that he will tell you more about.

The seminar committee has been working very hard once again to bring a full slate of professional and educational seminars to you while in Hershey. Although some of these details and topics have not been completed as of press time, I can share with you some names of speakers that you may recognize.

Marla Calico and Jayme Buttke will be in Hershey to present the Consumer Protection Class on Wednesday of convention week, they have agreed to stay an extra day or two in order to share their expertise in some seminar formats. Marla will present a seminar titled 60 tips in 60 minutes, I have been assured although this will be a fast paced seminar, you will come away with lots of new things to think about. Jayme will follow up that seminar on "Leadership".

Friday will continue to be a fun filled, educational day as we welcome Barney Cosner back to Hershey. Yes, Barney loved it here so much last year and from what many of you told me, you loved him, I invited Barney back. Barney will present two seminars throughout our convention. I am also currently working with Bob Johnson who is the OABA Exec. Director. Bob will be presenting a seminar on this day also. For those of you waiting to hear the latest on the Special Baking Contest, Karen and Kevin will be there to give you all the information you will need to prepare for the 2015 fair season.

Saturday will bring high energy as we welcome back Barney Cosner and a very special guest in a previous Fair Queen Casey Hall. I have asked Casey to present a seminar that she recently presented at the IAFE Zone Meeting. She was enjoyed by all and I promise you will enjoy her too. Finally for Saturday I am working on bringing back the folks from Harrisburg to talk about Food Safety Updates.

See "Hymas" — Next Page

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FAIRTALK published four times per year by the Association. Send information for the publication to: Harry Refner 128 Cumberland Rd, Bedford, PA 15522

From "Hymas" — previous page

As I am sure you will agree, we have a full slate of high energy people just waiting to share ideas, thoughts and educate all of us in this great industry we call PA FAIRS. All we need is you to be in Hershey from January 21st to through the 24th.

CONSUMER PROTECTION WORKSHOP RETURNS TO HERSHEY IN 2015

KEVIN D. BIEBER

After a very successful class held in Hershey last year, the IAFE has once again agreed to return to our convention for the purpose of conducting another Consumer Protection Workshop. This workshop will be held on Wednesday January 21st at the Hershey Lodge and Convention Center from 9:30 am until 4:00 pm. Attendee's to this day long workshop will receive a certificate showing the completion of this class. Please remember that attending and receiving a certification of your attendance could prove valuable if your fair becomes involved in a dispute regarding E-Coli and other enteric pathogens.

The cost of the program will be \$150.00 which will include the required workbook for the day. Please do not wait, sign up now as there is limited space available. The class last year was a sell out !!!

Signing up for the workshop is easy, please contact Kevin Bieber at 484-256-8009 or by e-mail at kev-in.bieber@nationalpenn.com to sign up. Kevin will then instruct you where and when to send the required fee. In order to accomplish everything in a short amount of time, lunch time for the day will be limited. You will have the choice to quickly get a bite to eat or you can take advantage of Hershey providing a box lunch for a nominal cost. You must also pre-order the box lunch.

Please consider this very important part of convention now. I look forward to your phone call or e-mail.

PSACF/MSGR. JOHN W. MIGNOT SCHOLARSHIP PROGRAM

Funding was available for all 6 scholarships last year; currently funds are available only for 5 in 2014. Please consider a donation to the program. A donation form is on the website www.pafairs.org or contact the association office.



FROM THE PRESIDENT

It is hard to believe, but 2014 is now half over and the 2014 Fair season is in full swing.

Your convention committee and I have just had our first planning session for the 2015 convention at Hershey. I believe it will be an excellent event.

I want to remind every fair that you have several ways to honor your dedicated volunteers: 1. Send a nomination for Fair Ambassador to Boots Heatherington at the Dept. of Ag. Boots will come to your fair for a presentation any time you can arrange with him. 2. Nominate an adult and a youth volunteer for the Zone Fair Person of the Year with your Zone Chair. The youth person from each zone will be eligible for the Junior Fair Person of the Year awarded at the Annual Meeting in Hershey. 3. Send a nomination to PSACF for state Fair Person of the Year that will be pre-

sented at the Fair Banquet in January.

The state budget is not yet out but our fair funding appears to be on track. Thank your legislators for their support and then invite them to attend your Fair so they can see the good work we do in education and entertainment.

I encourage you to get your invitation in for the PSACF State Fair Queen to attend your fair. Her travel expense will be paid by PSACF.

My wife and I are planning on visiting the fairs that we have not yet attended since I became VP and President. Each of you should visit as many other fairs as you can to see how others showcase agriculture and get new ideas to use at your event.

I wish all of you 'fair' weather and good attendance. Have fun, be safe and remember to "Treasure the Memories"!

John

Spouse Program Update

The spouse program raised \$3,765 for the PSACF/Monsignor Mignot Scholarship with the ticket auction held in the lobby at the 2014 convention. A special 'thank you' to all the fairs that donated the wonderful gifts. Thanks to all who supported the activity and congratulations to the winners. Once again the ticket auction will be

held as a fundraiser. Baskets are bought, Vera Bradley items are ordered and the supplies are on hand for the Bag & Basket B I N G O. The antique road show will return where you can have your precious items appraised. The hands-on project will be flower arranging. Watch for additional information in the fall newsletter.

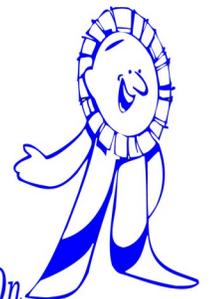


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Pennsylvania State Fair Queen Program

— Karen Dobson

The Annual Meeting of the PA Fair Queen Program was held on Feb 19. New Director Ruth Trumbetta took office on March 1, 2014 for Zone 3. 2014 Officers were appointed: Chairman: John Berne; Vice Chairman: Bitsey Kopfinger; Secretary: Karen Dobson; Treasurer: Gary Moore. Sarah Irvin was named a Member At Large. Committee appointments were Contest Correspondence: Bitsey Kopfinger; State Contest: Karen Dobson and Shelly Shaffer; Events/Publicity: Martha Ebersole; and Fundraising: John Berne, Judy Kmetz and Charlotte Williams.

Zones 2 and 4 will be holding elections at their 2014 Fall Zone meetings to appoint a member to serve a two-year term on the PA Fair Queen Board of Directors, beginning March 1, 2015. Nominations must be submitted in writing to the respective Zone Chairperson by that zone's designated deadline.

We encourage Fairs to invite the **2014 PA Fair Queen Lia Schmittel** to their event this summer. She can be a wonderful asset by participating in special ceremonies, contests, parades and ag-related events. The only expense for the inviting Fairs would be her meal expenses while she is on the fairgrounds and any overnight hotel accommodations (if necessary). Many thanks to PSACF for again budgeting funds to pay for the PA Fair Queen's mileage for fair visits! Inviting fairs only need to sign a Voucher verifying the correct mileage and the visitation date. If your fair is interested in inviting the State Queen or Alternate, simply submit the "PA Fair Queen Appearance Request Form" to Martha Ebersole. The form can be downloaded from <http://pafairs.org/QueenProgram.asp> (login = fairspa).

65 fairs submitted a request to receive the 2015 State Competition application. Application Packets were distributed at the Spring Zone meetings, or mailed to any non-attending fairs.

IMPORTANT NOTES:

NEW Queen Contestant Application deadline this year!! Completed Applications must be returned, postmarked **no later than November 1** to Bitsey Kopfinger.

Coronation Banquet Seating – Note the **NEW PSACF Convention Registration/ Banquet Reservation deadline is now December 15!** The Queen Program assigns reserved table seating for Coronation in the order that completed applications and paid reservations are received. We are expecting high attendance at the Coronation Banquet in January, so if your Fair wants a good seat, make sure to submit those paid banquet reservations to PSACF by the **December 15th** deadline to Harry Reffner.

One of the PA Fair Queen Program's biggest fundraising events is held at the annual PSACF convention. Flyers about the gift basket, auction and raffle fundraisers were distributed at the Zone meetings. The autographed guitar signed by several well-known music artists was such a big hit at the last convention, that the Fundraising committee has again partnered with Variety Attractions to have another guitar for the 2015 Live Auction at the Coronation banquet! Any Fair or individual interested in donating a basket or raffle item, or in becoming a recognized program sponsor, can contact John Berne (McKean County Fair) or Judy Kmetz (Luzerne County Fair) for the information.

The 2015 contest will be held January 22-24. Judged events include interviews, speeches and stage introductions in evening gowns. There will also be activities scheduled for the queen contestants including assisting with fundraising, special seminars and the Queens' Pizza Party. Informational sessions are planned for Fair Boards and Queen Coordinators interested in starting a queen program at their Fair or just learning about new ideas that could benefit their existing program. We will also tie into the PSACF theme of "Treasure the Memories" by asking Contestants to create a special "Fair Memories" display at the convention!

See "Queen Program" — next page

Of special note . . . we are proud and excited that former 2010 PA Fair Queen Casey Hall (Troy Fair) has been asked to present a seminar for the 2015 PSACF Convention on "*Opportunities in Agriculture for Youth*". Casey was recently was the honored Luncheon Speaker at the 2014 IAFE Zone 1 Spring Conference in Salem, MA, and gave a captivating presentation. As a result, she has since been invited to several other states' conventions to speak on this topic! Casey's presentation includes how her PA Fair Queen experience has given her so many career and educational opportunities. So make plans to come listen to Casey's presentation and learn how youth can really become true advocates for PA agriculture and fairs!

The PA Fair Queen Program's Rules and Guidelines for the 2014 local contests were distributed at Convention and can also be downloaded from the PSACF website: www.pafairs.org (Member Login "FAIRSPA", PA State Fair Queen Program link).

Questions or requests for additional information on any other aspect of the PA Fair Queen Program should be directed to the appropriate committee person:

Applications/Banquet Seating - Bitsey Kopfinger, 570-296-8790

Fundraising - John Berne, 814-887-5396 or Judy Kmetz, 570-675-2952

PA Fair Queen's Events and Fair Visitations – Martha Ebersole, 717-834-4435

State Contest - Karen Dobson, 610-212-6180

JUNIOR FAIR PERSON OF THE YEAR

In January 2014, PSACF awarded its first ever Junior Fair Person of the Year honor to Dylan Lape from Lebanon Area Fair. Dylan had to persevere through some tough winter driving that night as he travelled from a veterinary college interview to the Convention to accept his award. And yet, as he literally went from the car to the podium, he quickly endeared everyone in attendance, showing them that not only did he have determination and enthusiasm, but Dylan had a heart for PA Fairs.

The purpose of the Junior Fair Person award is to recognize outstanding youth volunteers who make a positive difference at their Fairs. Member fairs are invited to nominate such a volunteer. Nominees must be age 22 years or younger, a volunteer of the fair or agricultural association, and not a previous winner of a the Junior Fair Person award. Fairs must complete the Nomination Application and submit it along with a 300-word endorsement statement and a photo of the nominee to their Zone Chairperson by September 15. One Junior Fair Person will be selected from each of the 4 Zones. Those winners then advance to the PSACF Selection Committee where one State Junior Fair Person is chosen to receive the award at the next PSACF Convention.

We often think of youth involvement at Fairs in terms of how the Fair services the youth through education, exhibit and competition opportunities. But we also need to think about how the youth are servicing our Fairs! Our fairs are often successful as a direct result of the youth who give so many volunteer hours. In order that our Fairs continue to thrive for many years to come, we must be ready to recognize and encourage those outstanding young people.

So as you go through your Fairs this season, be on the lookout for those youth volunteers who really made your Fair special. The one who organized the fair office...the one who helped with improvements to your livestock building...the one who took on the job of your fair's social media efforts...and the one who was always there whenever a job needed to be done on the fair-grounds. Then download the Nomination Application from the www.pafairs.org website and submit it by September 15. We put time into showcasing our entertainment, our exhibits, and our fair foods. Let's now also make it a priority to also showcase the future of our fairs....our Youth!





The Secretary's Notepad

— Harry Reffner

Fair Season

During the fair season remember to continue your efforts in E. Coli prevention, Equine Activities Liability, “no smoking” in public buildings, and other safety measures.

PSACF/Msgr. John W. Mignot Scholarship Program

This year’s scholarship program material was posted to the association website in late April. Deadlines to remember: applicant must submit completed application to sponsoring fair by June 30; sponsoring fair must complete endorsement section and submit application to zone chairperson by July 31. Funds are currently available to release 5 scholarships. To release that 6th scholarship, nearly \$1,400 must be raised prior to September. Please keep PSACF/Msgr. Mignot’s love and passion for fairs alive by promoting this worthwhile program.

Fair Person of the Year

A Fair Person of the Year application is available in the “Fairs Only” section of the association website. Completed applications must be postmarked no later than November 1st.

Association Dues

Fairs were mailed dues notices in April and those unpaid to-date were mailed a follow-up in June. Dues must be paid before your yearly packet is mailed.

Communications Competition

A Communications Competition application is available in the “Fairs Only” section of the association website. Completed applications must be postmarked no later than November 1st.

Junior Fair Person

Nomination deadline Sept 15. PLEASE NOTE EARLIER DATE. Jr Fair Person informational flyers were distribution at the Zone meetings. The information is on the association’s website.

2015 Convention Planning

The committee has recommended increasing the registration fee to \$30, and late fee to \$50. The committee received increased meal costs from Hershey and they are attempting to retain the 2014 pricing for the PSACF banquet, breakfasts and lunch. Negotiations are continuing and by next issue a final resolution will be available. Lack of participation at the food court in the Trade Show has led to its removal. Lunches will be available through Hershey to the Trade Show participants; meals will be delivered to their booth.

2015 Hershey Room Reservations

Reservations should be made as early as possible, remember it is easier to cancel a reservation as to book a room when the hotel is full.

2015 Convention Registration

Registration deadline to avoid late fees has been moved to December 15th.

New Association Website

Saffire Events was chosen to create our new site. The site is “under construction”, notification will be sent out when the site has been fully established.

Election at Fall Zone Meetings

State Directors from all zones and the Queen Program Directors (zone 2 & 4) will be elected at the Fall zone meetings.

IAFE ZONE 1 MEETING 2015

The 2015 Zone 1 meeting will be hosted by Erie County Fair, Buffalo, NY in the Millenium Hotel May 14 – 15. Make your reservations early.

Milliron Associates LLC

GOVERNMENT RELATIONS

200 N. Third Street • Suite 1500 • Harrisburg, PA 17101

It is officially budget season in Pennsylvania! At this time, legislators, stakeholders, lobbyists, and the administration are all working together to ensure that a balanced financial plan is signed by the Governor on or before 11:59 PM June 30th. Revenue projections for the formation of this budget have not been encouraging but, *through the enthusiasm of PSACF members and our supporters, we know that complete funding for our fairs is possible.* Governor Tom Corbett and Lieutenant Governor Jim Cawley have been and continue to be outstanding supporter of our fairs. Likewise, we have many strong supporters within the House of Representatives and the Senate. If you have not done so already, please call your House and Senate members to kindly ask that they ensure full fair funding occurs. Good grassroots will be critical this year, because revenues coming into the Commonwealth's coffers continue to be below expectations.

Thank you to every PSACF member that has reached out to their elected officials. Your message is being heard. Our office has spoken to many legislators who were grateful for your correspondence. Until the budget is passed, **please continue to make contact with your legislators and ask them to advocate for \$3 million to be included in the budget for fairs** (transferred from the Horsemen's fund, as usual). The old saying is true: "it's not the will to win, but the will to prepare to win that makes the difference."

If you have any further questions do not hesitate to contact our office, 717-232-5322. We have an open door policy.

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ASSOCIATE MEMBERS REPORT

-Galla Higinbotham

Such good news that we all survived the crazy winter of 2013-2014! Folks are on the road, heading to all sorts of outdoor events, festivals, fairs, picnics, beaches and the associates are ready for action!

I would like to welcome all the new associate members of the PSACF. If you have any questions, please contact me, your associate rep and I will be happy to help in any way I can.

For the associates who will be submitting an application to showcase at the annual convention in Hershey in January, if you haven't already done so, do get video clips of your performances at your upcoming venues. **A DVD of you performing live is required as part of your packet, not just an audio CD or a produced "music**

video". The entertainment decision-makers want to see what your performance would be like at their venue. Due to the many acts to review, your submitted DVD should be short – 3 to 5 minutes of your best material. **Please do not use paper labels; each year several of the DVDs do not play.**

I encourage all acts (bands, jugglers, musicians, magicians, singers) who are eligible (if you have not showcased in the last 3 years) to submit your application this fall for the 2015 convention. Additionally, strolling acts/street musicians/grounds entertainers are encouraged to apply for entertainment spots prior to the banquets on Thursday and Friday evenings in the Chocolate Ballroom lobby.

Regarding the convention, in January 2015 there will no longer be a food court in the tradeshow. In its place Hershey will provide "room service" to each booth that requests it. A flyer will be placed on each booth detailing the process. The meal then will be charged to their room and delivered at the time requested to their booth.

I wish all associates and fairs a great season. See you on the road! Galla
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Media Release.....

Veteran talent buyer Todd Boltin has acquired an ownership interest in Variety Attractions, Inc. Boltin has spent over 3 decades at Variety, and acts as the company's Executive Vice President while overseeing the day to day operations. Variety founder & President George Moffett will act as a consultant/adviser, and continue to book a select number of clients.

Moffett started the company in 1961 upon graduation from Muskingum College. A musician in college where he booked his band to a full slate of engagements. Once other bands realized how much his band was working, they approached him about booking their bands, it was then the idea of a booking agency began to take shape. Since it's inception, Variety Attractions has grown to be one of the most recognized and respected talent buying agencies in the country. Taking many of today's country superstars while in their infancy, and booking them at fairs and festivals, helping the artist to develop that all important fan base and continuing to book the artist throughout their careers. Artist such as Alabama, Garth Brooks,

Kenny Chesney, Trace Adkins, Lady Antebellum, Jason Aldean, Luke Bryan & Florida Georgia Line just a few included in that group.

Boltin joined Variety in 1982 in the company's motorsports division and shortly after became George Moffett's personal driver/stagehand / assistant. Little did he know at the time, he was about to receive an education that no college could teach him, by traveling with the industry pioneer and icon. Fast forward 32 years, and growing up in the entertainment business he has had numerous nominations from the Academy of Country Music for Talent Buyer of the Year Award, which he won in 2010. He is a sitting board member of the International Entertainment Buyers Association, where he has been named Entertainment Buyer of the Year in 2010 and Fair Buyer of the Year in 2012. He also oversees the George Moffett Scholarship that is endowed at Belmont University in Nashville, TN.

Variety Attractions, Inc is a full service talent agency that services over 300 clients annually.

For more information www.varietyattractions.com

PSACF ASSOCIATES UPDATE

Please note correction from March edition.

The correct web address for Kahuna Balloona is:

Kahuna Balloona & Co., LLC

www.kahunaballoona.com

FAMILY FEUD IS BACK AT CONVENTION SIGN UP NOW !!!!

BY: KEVIN D. BIEBER

What would the PSACF and PSSA convention be without a little fun amongst our fair families?

Well, to satisfy that "fun" part, we are bringing back Family Feud on Saturday afternoon. Last year presented lots of laughing, stiff competition and yes, silly answers. However it was all in fun. The Huntingdon County Fair took the championship last year, who is going to try to be the champion this year?

I was amazed at how many fairs wanted to participate last year, so this year I am asking for you to sign up ahead of time. Unfortunately due to time on Saturday afternoon, we have to limit the game

to 4 teams of 5 people. If more than 4 teams sign up, we will hold a drawing to see which 4 fairs will be on stage this year.

Sign your fair up now, the deadline is December 1st. How do you sign up? It is easy, please e-mail me at kevin.bieber@nationalpenn.com or call my cell at 484-256-8009 and I will put you on the list. Make sure you have 5 willing players from your fair who will participate. If I have more than 4 fairs that would like to participate, the PSACF Board will hold a drawing to see who will be on the Feud !!!!

SURVEY SAYS See you at Hershey !!!!!!!!!!!!!!!!!!!!!!!

Come for the Fairs, Stay for More Fun!

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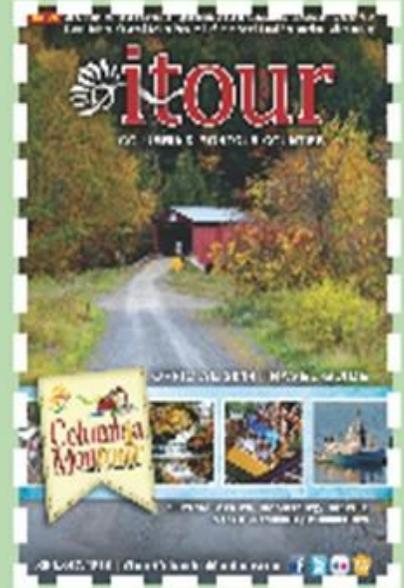
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It's hard to believe that fair season is here again. It seems like the zone meetings were last week and the PSACF/PSSA joint convention was the week before.

Planning and conducting a fair is no different than farming. You do the best you can to prepare, but you don't know the outcome until it is completed. Seeing the happy faces of our fair visitors and the look of accomplishment of a young person showing livestock makes it worth all the effort.

State Queen Lia Represents Fairs at the Capitol

It's been great to work with Lia Schmittl the 2014 Pennsylvania State Fair Queen. During her visit to the Pennsylvania capitol in March she was greeting legislators and other guests at the Pennsylvania State Council of Farm Organization's annual cornucopia reception. On her trip back to Harrisburg in early June, she was the guest of her representative, David Hickernell, on the House Floor. Lia was formally introduced as the state fair queen and presented with a House of Representatives citation. She also received a guided tour of Governor Corbett's and Lt. Governor Cawley's offices.

Submit Capital Improvement Grants by June 30

19 fairs are busy completing more than \$256,000 worth of Capital Improvement Matching Grant Projects from the FY 2013-14 budget – the first time since 2007 that funds were available for the matching grant program. Governor Corbett and the general assembly provided enough funds to fulfill all our 109 fairs' reimbursable requests and had additional funding left for matching grants.

I strongly encourage all fairs to apply for Capital Improvement Matching Grants for FY 2014-15. Even though we may not know the final budget outcome by June 30, fairs must submit an application by that date in order to qualify for a grant if and when funds become available. Last year's matching grants covered deferred maintenance and other improvements to help improve the experiences of guests and exhibitors.

Fun Safety at the Fair Poster Contest – Handwashing

Another reminder: the theme for the 2014 Safety Poster Contest is "handwashing," covering hand washing guidelines and proper practices for livestock competitors,

food handlers, and fair visitors. Sponsor a local poster competition. There are three age groups. Each fair's first place winners can compete in the state contest at the 2015 Pennsylvania Farm Show. Find contest rules at www.agriculture.state.pa.us by searching "fair poster."

PA Preferred™-Sponsored Competitions

PA Preferred is once again sponsoring the local fair competitions for both the chocolate cake baking contest for adults and the youth chocolate cookie/brownie/snack bar competition. Contestants must use at least one PA Preferred ingredient in their recipe.

The 2015 Pennsylvania Farm Show statewide baking competition will add a \$100 prize and ribbon for the chocolate cake baker whose recipe features the greatest number of PA Preferred baking ingredients. Cash prizes will again be awarded to 1st, 2nd, and 3rd places for baking competition winners.

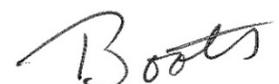
The PA Preferred Products Display Competition returns this year. Fairs can create a themed display of PA Preferred products to help fair visitors connect with local producers to buy Pennsylvania products and keep dollars in our local communities. Displays will compete for awards of \$1,000 for 1st place, \$500 for 2nd place, and \$250 for 3rd and the opportunity to recreate the display for the 2015 PA Farm Show. The last two years' of displays have done a great job of helping spread the word about buying fresh, local Pennsylvania products.

Honor Volunteers with Fair Ambassador Awards

I can't tell you enough how strongly I feel about the Outstanding Fair Ambassador Award program. Our fairs run on volunteers. They are the life blood of any successful fair. People donate, time, equipment, supplies, and money to do whatever it takes to make your fair a huge success each year. Every fair has many, many deserving individuals to recognize. Thank you to those who have made nominations in previous years. I encourage other fairs to join the ranks and honor their deserving ambassadors.

After a cold, wet, and unusually long spring I know we're all looking forward to a great fair season. May you have rain only overnight and mild, sunny afternoons.

See you at the fair!



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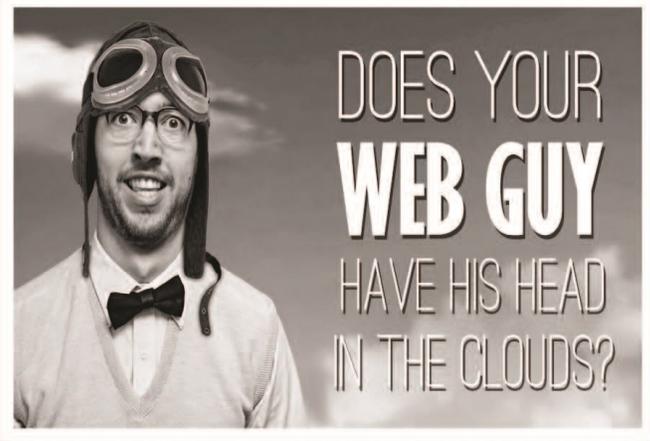


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- Sue Hill, West End Fair

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Update from The Zones

Zone One—Sam Zaffuto



Our Spring Zone meeting was held on April 25 at the Scrub grass Grange. Twenty-four of our fairs were represented at the meeting. Our state our officers were in attendance and updated

us on the state Association. Boots Hetherington joined us for a report from the Pennsylvania Department of Agriculture.

Many fairs in Zone 1 will soon be underway. Our zone directors plan to visit all thirty fairs in our zone this year. If you have any concerns or any suggestions for the state association, zone meetings, or convention, please discuss these with your zone visitor.

Please mark your calendars for our fall zone meeting. It will be held Friday October 24 at Scrubgrass Grange. In addition to presenting a zone person of the year award and a Junior Fair Person Award, we will be electing six directors to represent zone 1 during 2015 and 2016. Each fair may nominate one candidate for the Executive Committee of PSACF. Nomination information will be mailed to each of our fairs at the end of August. Watch your mail for this important information.

Zone Two—Rodman Ralston



Our Fair season has already started. The Northeast Fair located at Pittston had a successful Fair beginning on June 17 through June 22. Our Fair season gets into high gear with the opening day of the Lycoming County Fair on July 11. The Zone's last Fair, Bloomsburg, dates are September 20 through 27.

Our Zone meeting that was hosted by the Luzerne County Fair and held at Lakeside Skillet, Harvey's Lake on April 26, 2014. Guests included State President John Blaney, Vice-President Dr. David Reese, Secretary-Treasurer Harry Reffner, Fair Queen Rhonda Carl, State Senator Lisa Baker, and State Representatives David Millard and Karen Boback and Fair Fund Administrator Boot Hetherington.

Want to remind everyone, that our next Zone meeting will be held at Bloomsburg on Saturday, October 25, 2014. Zone Directors will be elected to serve a two-year term on the State Board.

Let's all hope the weatherman cooperates and we all have successful fairs.



Zone Three Debbie Stephenson

Zone 3 held their Spring meeting on April 24, 2014, at the Municipal Building in Berlin. Jim Davis start ed us off with an invocation and pledge of allegiance and dinner by the auxiliary. Boots Hetherington did the Department of Agriculture update of rules for animals and reimbursement applications. Boots also talked to the fairs regarding Capital Improvement Grants and when they had to be in by for consideration which is June 30. Harry Reffner gave an update of the Queen Contest, and made sure all fairs know if they want the State Fair Queen to attend their fair what the procedure is and updated us on our finances, John Blaney spoke on the Communications Contest, Baking Contests and Debbie Stephenson spoke regarding the Table Topics that there were a lot of suggested topics for 2015 and how successful the Convention was this past year. Dick Horstman said the Vendor Hall was very full and added that the "In Memory" table was growing as well. He urged fairs to do the same this coming year also. We want to thank all those who generously donated door prizes as they are greatly appreciated by all. Please check back with the web site of PSACF to get the latest updates and up and coming events for 2015 Convention. Please remember that your State Directors will be visiting your fairs. Have a wonderful and safe fair season and we will see you at the fall zone meeting.

Zone 4 — Dr. Sally Nolt

The Fair season is underway throughout Zone 4 and Pennsylvania. Best of luck to everyone for a successful 2014 Fair Season! Hopefully the weather will cooperate!



From "Zones" — Previous Page

The Spring Zone 4 Meeting was held at Shady Maple Smorgasbord, East Earl, on Wednesday, April 23rd. Zone 4 members enjoyed a night of great food, fellowship and information. A vote was taken and passed to make this our permanent meeting place.

We were honored to have Olivia Leshar give her Junior Speaking Contest presentation, "Why you Should Bring Cows to your Fair". Olivia was the winner of this contest. Thank you Olivia!

We learned at this meeting that Dylan Lape, Lebanon Area Fair, has been accepted by Perdue University and will be attending there to become a veterinarian. Dylan received the first PSACF State Jr. Fair Person of the Year Award. Congratulations and good luck Dylan!

The Zone 4 Fall Meeting will be Wednesday, October 22, 2014 at Shady Maple Smorgasbord in East Earl. Six PSACF Zone 4 Directors and one PA Fair Queen Director will be elected at this meeting. Nominations are due to Karen Dobson by September 15th. Mark your calendars and plan to attend this important meeting.

The annual Fair Person of the Year for Zone 4 and Jr. Fair Person of the Year for Zone 4 will be presented at this meeting. Please honor two individuals from your fair by nominating them for these awards! Nominations are due to me by September 15, 2014.

Please support PA Fairs - visit as many fairs as possible this fair season!



A celebration of life for Hazel Staley was held April 23, 2014 officers of your Association were in attendance. Hazel was very active in many associations. We will ever remember Hazel for her outstanding baked goods and quick wits..



IAFE ZONE 1 meeting Salem, Massachusetts

Pennsylvania had 29 attendees at the meeting April 10-12. 18 workshops were available, all of which were well presented and attended. Speakers included Pennsylvania's own Casey Hall "Opportunities in Agriculture for Youth", Casey did a tremendous presentation. Zone 1 held their business and Committee meetings. The 2015 Zone 1 meeting will be hosted by Erie County Fair, Buffalo, NY in the Millenium Hotel May 14 – 15. Please make plans to attend.

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IAFE Offers Free Online Resource Library: New Documents Added Monthly

Do you ever find yourself wondering what other fairs are doing? What programs, non-fair events, or sponsorship packages are making other fairs successful? The IAFE Online Library includes documents on these topics and more, with many new items added each month. To access the IAFE Online Library, simply go to www.fairsandexpos.com and click "Site Login" to sign in (contact the IAFE office at 800/516-0313 if you don't know your login information). Once you are logged in, click on "Library" at the top of the home page.

The IAFE Library includes many hot topics that can directly impact fairs, such as the use of electronic cigarettes. The Alameda County Fair in Pleasanton, Calif., has developed a short, one-page, no smoking policy which clearly outlines the use of e-cigarettes and other tobacco products on the grounds. Go to the IAFE Library to access this document and borrow from it to make one of your own.

Have you ever considered developing a policy/job description for your board members? The Volusia County Fair in DeLand, Fla., developed a policy that outlines board members' duties and expectations. If your fair is volunteer-based, the IAFE Online Library could be useful in solidifying expectations of board members.

IAFE the Network encourages the sharing of ideas. The Online Resource Library is a perfect place for your fair to gain new ideas about a variety of topics and is one of many benefits available to IAFE members.

IAFE Convention Registration Opens July 1

Registration for the IAFE Annual Convention, to be held Dec. 7-11 at the Paris Hotel in Las Vegas, Nev., opens July 1 at www.fairsandexpos.com. Register early to receive the best pricing of \$349 for delegates and \$174 for spouses. Check the IAFE website often for updated Convention information.

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PENNSYLVANIA STATE FAIR QUEEN

— Lia Schmittel



Hello one and all!

The past few months have been a blur. With ending my sophomore year of college and more and more fair queen events I have been keeping pretty busy. I had the wonderful opportunity to be presented on the House of Representatives floor and be presented with an official citation on my achievements. It was a wonderful experience and one that will not soon be forgotten. While at the capital I was given a tour of both the Governors and Lieutenant Governors offices along with meet-n-greet in the capital. A local library invited me to come and be a part of their family night story time. I read fair related books and then played bingo with the children. It was a very fun evening and a great time connecting with my own community. As the summer and fair season takes off I began my summer by traveling to the FFA State Convention to support their closing ceremonies. I was able to congratulate the outgoing state officers who I had gotten to know very closely over the past year. After getting ice-cream at the creamery, I headed to my first fair for the summer, the Kempton Community Fair. Although it was rainy, I had a wonderful time seeing their great fair. I was an honor to be there as they celebrated 60 years. I cannot wait to see what the rest of the summer holds for me.

*Editor Note: To officially invite the PA Fair Queen to your event, complete the "Scheduling Request Form" which can be downloaded from the PA Fair Queen's webpage at www.pafairs.org
Contact: Martha Ebersole, (717) 834-4435, email mebasket@embarqmail.com*

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2014 SPECIAL BAKING CONTESTS

— Karen Dobson

Fair season means a new round of preliminary competitions for the best apple pie, angel food cake, and chocolate cake and cookies/brownies/bars in your communities! We are looking forward to great participation of these local fair winners at the 2015 PA Farm Show state competition!

The PSACF Special Baking Contests' rules and contest instructions were distributed at the Spring Zone meetings. Unclaimed packets were mailed to any fair that did pick up the information at the meeting.

IMPORTANT NOTES:

- 1) Rules for all 4 contests were updated. Make sure your Fair's Premium Book and Website have published the 2014 rules.
- 2) The minimum PA Preferred® ingredient requirement for 2014 is (1) per recipe. But exhibitors are encouraged to use as many PA Preferred® ingredients as possible to promote the program. **NEW!** PA Preferred® Coordinator Zach Gihorski announced in April that PA Preferred® has also offered a special \$100 cash prize award to the baking exhibitor who uses the highest number of PA Preferred® ingredients in their Chocolate baking entry. Instructions will be sent to each participating Fair's baking contest coordinator to further explain this new feature.
- 3) Contest documents are available from the PSACF website (www.pafairs.org, *Member Login is FAIRSPA*, then click on the *Baking Contest link*).
- 4) Contest coordinators should communicate all the special baking contest rules and requirements to contest volunteers and judges so that winners are properly certified and are legitimately eligible to compete at the next PA Farm Show competition.

- 5) It is recommended that Contest coordinators keep copies of all recipes for the current year's special contests. This is helpful when certifying the winner who will represent the fair at the PA Farm Show, and for gathering information (i.e. the new PA Preferred® ingredients competition).
- 6) Ribbons were only supplied by PSACF for the PA Preferred® Chocolate contests. Apple Pie and Angel Food Cake ribbons are at the discretion of the Fairs.
- 7) Display the Angel Food Cake and PA Preferred® sponsor banners at the contest area. Our sponsors enjoy the recognition! Also make sure to store the banners in a safe place after the fair. Replacement banners are costly!
- 8) Scrapbook materials not required for any of the contests. Fairs will only need to send in the Contest Summary forms in a standard envelope. This saves the fairs time and money!
- 9) Premiums will be sent to participating fairs by PSACF in late summer. Any of this sponsored prize money that is not awarded must be returned to PSACF, Attn: Harry Reffner.

If there are any questions, contact the appropriate committee chairpersons:

Angel Food Cake and Apple Pie Contests - **Kevin Bieber** (484-256-8009, email kevin.bieber@nationalpenn.com)

Chocolate Contests - **Karen Dobson** (610-212-6180, email kardob@msn.com)