



Vegas FAQs



Question	2016 Answer
How many visitors come to Las Vegas?	42,936,109
How many convention delegates visit?	6,310,616
How many conventions are held per year?	21,864
What is Clark County's gaming revenue?	\$9.7 Billion
What is Las Vegas Strip's gaming revenue?	\$6.4 Billion
What is Downtown's gaming revenue?	\$565 Million
What is Boulder Strip's gaming revenue?	\$788 Million
What is the average visitor's gambling budget per trip? ¹	\$619
What is Las Vegas' city-wide occupancy?	89.1%
What is Las Vegas' hotel occupancy?	90.8%
What is Las Vegas' motel occupancy?	73.0%
What is Las Vegas' weekend occupancy?	95.0%
What is Las Vegas' midweek occupancy?	86.5%
What is the U.S. national average hotel occupancy? ²	65.5%
What is the total number of enplaned/deplaned airline passengers?	47,435,640
What is the average daily auto traffic: all major highways?	115,229
What is the average daily auto traffic: I-15 at NV/CA Border?	45,329
What is the average nightly room rate?	\$126
How many hotel/motel rooms are in Las Vegas?	149,339
How long is the average visitor's trip (in nights)?	3.4
What % of visitors travel with someone under 21?	12%
What is the average age of a visitor?	44.0
What % are first time visitors?	27%
What % of visitors are from Southern California?	27%
What % of visitors are International?	19%

1 - Among those who gambled

2 - U.S. average hotel occupancy based on data from STR

LAST UPDATED: 04/2017