

INDOOR RETAIL SPACE – EXPO HALL

\$100 Non-Refundable Deposit due with Application

Please return application to Beth Duff: Email Beth.Duff@FloridaStateFair.com or Fax: (813) 740-3504

LEGAL BUSINESS NAME: _____ FEIN#: _____

TYPE OF BUSINESS: _____ CORPORATION _____ PARTNERSHIP _____ SOLE PROPRIETORSHIP

OWNER'S NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: () _____ CELL PHONE: () _____

E-MAIL _____

ONSITE CONTACT: _____ PHONE: () _____

Please list your top space choices. (Refer to Expo Hall floor plan)

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____

Products and Services Intended for Exhibit or Sale – (List all items to be sold, exhibited and/or demonstrated. Please be specific. If your application is accepted the items listed below will appear on your contract and you will be bound to only these items. Please add an additional sheet if necessary.)

PRODUCT	PRICE

References: List Fairs/Festivals you have been associated with and a contact person/telephone number at each event.

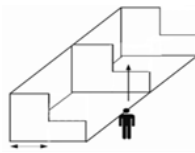
1. _____ 3. _____

2. _____ 4. _____

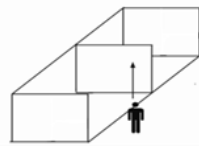
5. Does your booth use amplified sound/microphone? **Yes:** _____ **No:** _____

6. Does your booth require water and sewer? **Yes:** _____ **No:** _____

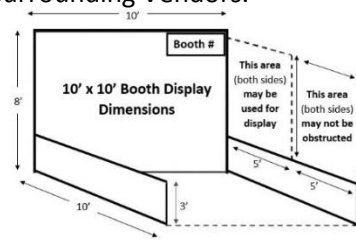
7. Nothing in the front portion of your booth (or within 5' of the front) may exceed the 4' height restriction. The Vendor shall not permit their exhibit to obstruct the view of an adjoining Vendor's space, nor permit such exhibit to be operated in any manner objectionable, in the opinion of the Fair, to adjacent or surrounding Vendors.



ACCEPTED



PROHIBITED



*If booth display does not meet requirements, necessary placement will be completed by Fair Authority.

In order to qualify for marketing grants to promote the Fair in locations outside a 50 mile radius of Tampa, we need to track the economic impact of the Florida State Fair by determining how many Vendors are staying in Hotels or RV parks and the length of the stay. Please complete the information below using your best estimate.

Zip Code: _____ **Length of stay in Tampa?** _____ **Nights** **RV Park:** Y N **Hotel:** Y N

How many rooms? _____ **Number of guests?** _____

Terms and Conditions

- In order for your application to be considered, all parts of this form must be filled out completely.
- This is an application for space, not a contract or offer to enter into a contract. Submitting an application does not guarantee space.
- Applications are reviewed and considered by the Fair Authority using the following criteria: quality, demand, uniqueness of product or service, appearance of display and availability of space.
- NEW APPLICANTS/NEW PRODUCTS: Attach a color photograph of setup and items to be sold. (This Fair reserves the remove items from product list to avoid duplication in product categories).
- Payment Terms: \$100 Non-Refundable Deposit due with Application. Deposit is applied to contracted amount as long as payment deadlines are met. Contract must be paid in full by September 15, 2017.
- Deposit is only refundable if the Application is not accepted by the Fair Authority.

Applicant certifies that he/she:

Has read and understands all of the questions and Terms and Conditions contained in the Application and has supplied complete and accurate responses to each question.

Applicant's Signature

Date

FOR MARKETNG PURPOSES, PLEASE TELL US HOW YOU WOULD LIKE TO BE IDENTIFIED.

PROVIDE A BRIEF STATEMENT DESCRIBING WHAT YOU OFFER?

ARE YOU WILLING TO BE INTERVIEWED BY THE MEDIA? YES _____ NO _____

IF YES, PROVIDE A PHONE NUMBER WHERE YOU CAN BE REACHED DURING THE FAIR? _____

If you would like to participate in the Deal of the Day program or other promotions, please contact Teena Tatro. Marketina and Promotions Manaer at Teena.Tatro@floridastatefair.com or 813-627-4319.

Price includes:

- (1) 20-amp electric service
- (1) Waste fee (per contract)
- (2) Credentials (per 10x10)
- (1) Parking pass for Vendor Lot

<u>Section</u>		<u>Size</u>	<u>Rate</u>	<u>Corner Rate</u>
<u>A</u>	Blue	10x10	\$2,000	\$2,300
<u>B</u>	Green	10x10	\$1,800	\$2,100
<u>C</u>	Pink	10x10	\$1,500	\$1,800
<u>D</u>	Yellow	10x10	\$1,400	\$1,700
<u>E</u>	Orange	10x10	\$1,300	\$1,500

SPECIAL RATES ODD SIZES

<u>Odd Size Space #s</u>	<u>SIZE</u>	<u>\$Amount</u>
202	10 x 15	\$2,550
206	10 x 16	\$2,400
210	10 x 9	\$1,350
216	10 x 12	\$1,800
218	10 x 13	\$1,950
220	10 x 13	\$2,250
224	10 x 14	\$2,400
228	10 x 26	\$3,900
234	10 x 9	\$1,650
238	10 x 6	\$1,200
240	10 x 13	\$1,950

<u>Odd Size Space #s</u>	<u>SIZE</u>	<u>\$Amount</u>
1003	10 x 15	\$2,400
1007	10 x 16	\$2,240
1011	10 x 19	\$2,960
1017	10 x 13	\$1,820
1021	10 x 17	\$2,380
1023	10 x 8	\$1,420
1027	10 x 15	\$2,400
1029	10 x 16	\$2,240
1035	10 x 9	\$1,560