El Paso County Fair Sponsorship

Putting a New Spin on an Old Tradition

El Paso County Fair

The El Paso County Fairgrounds, in Calhan, Colorado, is located just 30 minutes east of Colorado Springs. Generations of families have gathered at the El Paso County Fairgrounds to compete, eat dance, listen to live music and take a ride on a carnival attraction.

The Fair hosts over 200 events including Auto Racing, Demolition Derby and Military Appreciation Day. The Fair is a great opportunity to connect with your community and your customers at the same time. The El Paso County attracts over 25,000 visitors each year and continues to grow and expand.

Visitors experience the County's agricultural and military heritage, and its strong sense of community; something not common in today's fast paced world. The El Paso County Fairgrounds' demographics perfectly mirror the area's general market and families. The El Paso County Fair offers a variety of sponsorship packages appropriate for businesses of all sizes.

RIZUTOs

Presenting Sponsor

$10,000

* Sponsor logo on all TV, radio, print ads and posters
* Recognition at all major grandstand events
* Sponsor logo on County Fair website
* Two posts on both Facebook and Twitter
* Sponsor logo on all Fair event tickets and/or wristbands
* Opportunity to distribute sponsor information at entrance gates
* Indoor or outdoor vendor booth
* Chute Gate banner *
* Ten sponsor banners strategically located throughout the Fairgrounds *
* Promotional announcements during Fair
* 100 one day Fair passes
* 50 Special Event passes
* Sponsor logo on all daily Fair schedules
* Presenting sponsor plaque awarded at VIP Reception
* Recognition at Board of County Commissioner Meeting

*Banners to be provided by sponsor

Platinum Sponsor

$7,500

* Sponsor logo on all posters
* Sponsor logo on County Fair on website
* Chute Gate banner *
* Indoor or outdoor vendor booth
* Seven sponsor banners strategically located at Fair *
* Promotional announcements during Fair
* 75 one day Fair passes
* 35 Special Event passes
* Sponsor logo on all daily Fair schedules
* Platinum sponsor plaque awarded at VIP Reception
* Recognition at Board of County Commissioner Meeting

*Banners to be provided by sponsor

Gold Sponsor

$5,000

- Sponsor logo on all posters
- Sponsor logo on County Fair website
- Chute Gate banner *
- Outdoor vendor booth
- Five sponsor banners strategically located throughout Fairgrounds *
- Promotional announcements during Fair
- 50 one day Fair passes
- 20 Special Event passes
- Sponsor logo on all daily schedules & Fair Guide
- Gold sponsor plaque awarded at VIP Reception
- Recognition at Board of County Commissioner Meeting

*Banners to be provided by sponsor

Exclusive Event Sponsor

Demolition Derby $5,000

* Sponsor logo or coupon printed on back of event ticket
* Sponsor logo on County Fair website
* Five sponsor banners strategically located at event *
* Promotional announcements during event
* Sponsor logo on daily schedules and event program
* Sponsor logo in Fair Guide
* 35 event/Fair passes

Auto Races & Motor Sports $4,000

* Sponsor logo or coupon printed on back of event ticket
* Sponsor logo on County Fair website
* Four sponsor banners strategically located at event *
* Promotional announcements during event
* Sponsor logo on daily schedules and event program
* Sponsor logo in Fair Guide
* 25 event/Fair passes

CPRA Rodeo $3,000

* Sponsor logo or coupon printed on back of event ticket
* Sponsor logo on County Fair website
* Three sponsor banners strategically located at event *
* Promotional announcements during event
* Sponsor logo on daily schedules and event program
* Sponsor logo in Fair Guide

15 one day Fair passes

*Banners to be provided by sponsor

EL PASO COUNTY F·A·I·R

Daily Entertainment Sponsor

World Class Show $5,000

* Sponsor logo on County Fair website
* Five sponsor banners strategically located around Fairgrounds and/or at exhibit *
* Recognition announcement at each performance
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 50 one day Fair passes

Show Stopper $4,000

* Sponsor logo on County Fair website
* Four sponsor banners strategically located around Fairgrounds and/or at exhibit *
* Recognition announcement at each performance
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 35 one day Fair passes

Family Fun Show $3,000

* Sponsor logo on County Fair website
* Three sponsor banners strategically located around Fairgrounds and/or at exhibit *
* Recognition announcement at each performance
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 25 one day Fair passes

*Banners to be provided by sponsor

EL PASO COUNTY F·A·I·R

Entertainment Sponsor

Daily Fair Sponsors $2,500

*Military Appreciation Day *Western Heritage Day
*El Paso County Day *Youth Day *Dollar Day *4H Day
*Senior Day *First Responder Heroes Day

* Sponsor logo on County Fair website
* Sponsor banner at south main entrance *
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 20 one day Fair passes

Dance Pavillion $3,000

* Sponsor logo on County Fair website
* Sponsor banner in Dance Tent *
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 20 one day Fair passes

Nature Programs $2,000

* Sponsor logo on County Fair website
* Sponsor banner at each program *
* Recognition announcement at each program
* Sponsor logo in Fair Guide
* 15 one day Fair passes

*Banners to be provided by sponsor

Entertainment Sponsor

Amazing Kids Contest $2,000

* Sponsor logo on County Fair website
* Sponsor banner at contest *
* Sponsor logo in Fair Guide
* Recognition announcement during contest
* 15 one day Fair passes

Queen's Court $2,000

* Sponsor logo on County Fair website
* Recognition announcement at each appearance
* Sponsor logo on all Fair Queen flyers
* Sponsor banner at Fair *
* Sponsor logo on daily schedules
* Sponsor logo in Fair Guide
* 15 one day Fair passes

*Banners to be provided by sponsor