

# GONZALES CONVENTION AND VISTOR BUREAU

Thursday, September 14, 2017  
Gonzales Municipal Building at 12:00 P.M.  
**AGENDA**

## CALL TO ORDER AND CERTIFICATION OF QUORUM

### PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### INTRODUCTION OF NEW TOURISM DIRECTOR

### APPROVAL OF MINUTES

1. Approval of August 10, 2017 minutes

### ACTION ITEMS

#### REPORTS

1. Update on Home and Garden Shows
2. Update on Spring Garden and Grounds Tour
3. Update on Winterfest Activities
4. Report of appointment/reappointment of GCVB board members
5. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
6. Report On Occupancy Trends
7. Report from Ann Dollery on the Expo Center at J B Wells Park
8. Report from advisory members on Event Development
9. Report from Gonzales Memorial Museum
10. Report on Upcoming Events
  - a. First Shot Cook-Off – September 15, 16, 17, 2017
  - b. Come & Pull It – September 15, 16, 2017
  - c. Come & Take It Celebration – October 6 – 8, 2017
  - d. Happy Fall Y'all – October 21, 2017
  - e. Festival of Lights – October 28, 2017
  - d. Rusted Gingham's 10<sup>th</sup> annual Barn Sale – November 10, 2017
11. Financial Report
12. Call for new agenda items for the following meeting, by members
13. Staff Report
14. Next regular meeting will be October 12, 2017

### ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 11th day of September 2017 at \_\_\_\_\_ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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**Barbara Friedrich, Main Street Manager**

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.