

# **GONZALES CONVENTION AND VISTOR BUREAU**

Thursday, July 13, 2017

Gonzales Municipal Building at 12:00 P.M.

## **AGENDA**

### **CALL TO ORDER AND CERTIFICATION OF QUORUM**

### **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### **APPROVAL OF MINUTES**

1. Approval of June 8, 2017

### **ACTION ITEMS**

1. Discuss and Consider application for funding from Gonzales Memorial Museum Board
2. Discuss and Consider 10 point plan for marketing new events
3. Discuss and Consider GCVB mission statement
4. Discuss and Consider Home and Garden Show
5. Discuss and Consider Signage
6. Discuss and Consider Lunch and Learn

### **REPORTS**

7. Post event report from Texas Independence Relay
8. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
9. Report On Occupancy Trends
10. Report from Ann Dollery on the Expo Center at J B Wells Park
11. Report from advisory members on Event Development
12. Report from Gonzales Memorial Museum
13. Report on Upcoming Events
  - a.. Summer Workshop – Crystal Theater – July 10 – July 21.
  - b. Gonzales County Veteran's Memorial Association 3 Man Scramble Golf Tournament – July 15, 2017.
  - c. More Stories Please. Summer Workshop Showcase Performance – July 21
  - d. Date Night at The Venue – July 22, 2017
  - e. TYRA Finals – July 25<sup>th</sup> – July 29<sup>th</sup>, 2017
  - f. The Sky's the Limit – Gonzales Youth Center Gala – August 12, 2017
  - g. Gonzales Healthcare Systems Foundation Gala – September 9, 2017
  - h. First Shot Cook-Off – September 15, 16, 17, 2017
  - i. Come & Pull It – September 15, 16, 2017
  - j. Come & Take It Celebration – October 6 – 8, 2017
  - k. Rusted Gingham's 10<sup>th</sup> annual Barn Sale – November 10, 2017
14. Financial Report
15. Call for new agenda items for the following meeting, by members
16. Staff Report
17. Next regular meeting will be August 10, 2017

### **ADJOURN**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 7th day of July 2017 at \_\_\_\_\_ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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***Barbara Friedrich, Main Street Administrator***

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.