

GONZALES CONVENTION AND VISTOR BUREAU

**Thursday, August 10, 2017
Gonzales Municipal Building at 12:00 P.M.
AGENDA**

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of July 13, 2017 minutes

ACTION ITEMS

1. Discuss and Consider advertising on USA Today Go Escape to Texas and the American Southwest
2. Discuss appointment/reappointments to GCVB committee

REPORTS

3. Update on Home and Garden Shows
4. Update on Spring Garden and Grounds Tour
5. Update on Winterfest Activities
6. Post event report from Gonzales Main Street
7. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
8. Report On Occupancy Trends
9. Report from Ann Dollery on the Expo Center at J B Wells Park
10. Report from advisory members on Event Development
11. Report from Gonzales Memorial Museum
12. Report on Upcoming Events
 - a. The Sky's the Limit – Gonzales Youth Center Gala – August 12, 2017
 - b. The Lights Festival – September 2, 2017
 - c. Gonzales Healthcare Systems Foundation Gala – September 9, 2017
 - d. First Shot Cook-Off – September 15, 16, 17, 2017
 - e. Come & Pull It – September 15' 16, 2017
 - f. Come & Take It Celebration – October 6 – 8, 2017
 - g. Rusted Gingham's 10th annual Barn Sale – November 10, 2017
13. Financial Report
14. Call for new agenda items for the following meeting, by members
15. Staff Report
16. Next regular meeting will be September 14, 2017

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 4th day of August 2017 at _____ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being

posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.