8TH ANNUAL

BREWMASTERS Craft BEER Festival

BEST BEER FESTIVAL IN THE U.S.
USA TODAY 10BEST READERS' CHOICE 2017
BREWMASTERS CRAFT BEER FESTIVAL

Galveston Island
Labor Day Weekend

September 1-3, 2017

The Lone Star State's largest, most comprehensive, craft beer educational and tasting event.

An experience of exceptional beer, culinary variety, music, Brew Brains and enriching seminars.

Houstonia Magazine

Best Beerfest in the City

BACK BY POPULAR DEMAND

Take part in the BrewMasters

BAD ASS BEARD Competition

Groom your best beard and show it off at BrewMasters Craft Beer Festival where you can win a grand prize!

#brewmastersbeerfest

MOODY GARDENS HOTEL SPA & CONVENTION CENTER GALVESTON ISLAND

Food & Vine Time PRODUCTIONS

8TH ANNUAL BREWMASTERS Craft BEER Festival

NAMED ONE OF THE TOP THREE BEST BEER FESTIVALS IN AMERICA - USATODAY

2017 Event Line Up

Galveston Island Labor Day Weekend

Houstonia Magazine

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Friday, September 1, 2017

Nach-Yo Ordinary Tequila Tasting
7-10pm in the Moody Gardens Floral Ballroom
A Tequila taste bud extravaganza! And of course Nachos for all.

BrewMasters Friday Night Pub Crawl
8pm until… load the bus from the Moody Gardens Hotel Lobby
Start your night early! Check in will begin as early as 7:30 pm. As buses are filled they will be sent out to their first stop of the night with the last bus leaving the Moody Gardens Hotel Lobby promptly at 8:00 pm. This way all of the attendees will have plenty of time to enjoy each stop. Come Early. Stay Late. Drink Craft!

Saturday, September 2, 2017

Texas Brewery Tasting Tour
11:30am-12:45pm in the Moody Gardens Floral Ballroom
Featuring ten Texas Breweries featuring their finest as well as a special batch made specifically for this event. Proprietors, Brewmasters & Educators with special selections and a Taste it First

Brew HaHa Grand Tasting
2-6:30pm in The Moody Gardens Convention Center
Featuring the VIP Zone.
At Moody Gardens Conference Center with hundreds of tasting selections, Seminars on the Beer University Seminar Stage, and much more

"Taste it First" at Brewmasters 1st time Selections
Inside the BrewHaHa Grand Tasting and at Texas Brewery Tasting Tour

Beach, Brews and Bands
Palm Beach beer party with live concert and fireworks

Sunday, September 3, 2017

Brew-B-Que
11am-3:30pm in the Moody Gardens Convention Center Exhibit Hall A
Brews, Bar-B-Que, Band and Spirits

Beach, Brews and Bands
Palm Beach beer party with live concert and fireworks.

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8TH ANNUAL BREWMASTERS Craft BEER Festival

BrewMasters Craft Beer Festival
Marketing Sponsorship

Houstonia Magazine

Best Beerfest in the City

Fax this form to 713.481.9831, email to Laura Deike at foodandbeverage@foodandvinetime.com
or mail to Food & Vine Time Productions: PO Box 940538, Houston, TX 77094

Company Name:_____

BrewHaHa Grand Tasting Marketing Sponsorship

Participation Options- Details	Fee	Quantity	Total

Marketing Sponsorship includes:
• BrewHaHa Grand Tasting: Saturday, September 2, 2017; 2:00-6:30 pm
  • BrewHaha Featured 10'x20' Display
• Tickets to the following:
  • 10 BrewHaha Grand Tasting General Admission
  • 4 Nacho-Yo Ordinary Tequila Tasting
  • 4 Brew-B-Que General Admission with Bar-B-Que Plate
• Workers badges: Four (4) to BrewHaHa
*Restrictions apply, please inquire for more sponsorship details.
	$2,500		

Benefits of Marketing Sponsorship

- Only Marketing Sponsors will be able to use branded tents at Festival.
- Official sponsor logo used in all event promotion via print partners, heavy social media, email campaigns, event website, event program, on-site sponsor boards, big screens on main tasting floors, monitors throughout the Moody Gardens Convention Center and signage and through all channels of public relations.
- High Profile Feature Anchor Displays
  - BrewHaHa:
    - 10' x 20' High profile display at the BrewHaHa Grand Tasting. Branded tents for use only for marketing sponsors. Event can provide tent(s) if needed. Includes two tables, table cloths for featured company display.
    - Extension of display for interactive opportunities i.e. branded vehicle, crowd fun and games, theatre seats, etc. Display extension granted in order of sign-up and request for extension. All marketing sponsor interactive extensions are pre-promoted on social media and captured for event recap.
- BrewMasters will heavily promote "Taste It First" selections and Brew Brains (high level special guests).
- Ticket block of Brewmasters events throughout the weekend for entertainment, employee incentives or to share with friends.
- Opportunity to participate in media interviews for local television, radio and print as available
- Invitations to participate as marketing brand representatives and educators in the Texas Brewery Tasting Tour are extended to Marketing Display Sponsors that are Texas Breweries as long as "Taste It First" selection(s) is offered and Brew Brain is in attendance. Note: first-come, first-assigned basis.
- First offering to be marketing ambassador on the Pub Crawl tour as long as a Brew Brain is provided and in attendance.

BrewMasters Craft Beer Festival Provides:

- Space allocation, tables, covers, set-ups and ice
- High level sponsor representative's photo and bio on event website
- Four (4) workers badges for staffers working marketing display at BrewHaHa
- Electricity will be provided: 110/15A. All breweries must indicate their need for electricity by 8/1/17. Additional electricity will come at an additional cost, please inquire.
- Sponsors will receive event ticket block as outlined in sponsor option. (Additional tickets are available for purchase for registered events at a 50% discount if ordered before 8/15/17)
- Logistical information will be sent as the event approaches
- Volunteers are available for pouring if requested by 8/15/17.

Marketing Sponsor Provides:

- Staffing for marketing table at each event by a brewery representative. Brewery representation is strongly encouraged but not mandatory.
- Brewery logo in pdf and eps format sent to Laura Deike at foodandbeverage@foodandvinetime.com
- Bio and photo in high resolution format of attending top brewery representative (must be received by August 15, 2017 to be included on website)
- Sponsor is encouraged to merchandise and decorate their space and is responsible for any and all signage at display.
- Banner/sign for the BrewHaHa Grand Tasting designated space. Banner/sign specifications will go out closer to the event.

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BrewMasters Craft Beer Festival

Merchandising Participant

Houstonia Magazine

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or mail to Food & Vine Time Productions: PO Box 940538, Houston, TX 77094

Company Name:_____

BrewHaHa Merchandising Participant			
Participation Details	Fee	Quantity	Total
BrewHaHa Grand Tasting **Saturday, September 2, 2017** **2:00-6:30 pm** ▪ One table ▪ All tables must be operational by 2pm to receive VIP guests	$225		

Merchandising Participant Receives:

- Rental of table, buss tubs, openers, bar cloths, tablecloth
- Ice
- One table with black table cloth
- Top brewery representative photo and bio on website
- 2 workers badges for staffers working display at BrewHaHa
- Electricity will be provided: 110/15A. All breweries must indicate their need for electricity by 8/1/17. Additional electricity will come at an additional cost, please inquire.
- Two (2) general admission tickets per merchandising participant to the BrewHaHa. Additional tickets are available for purchase for registered events at a 50% discount if ordered before 8/15/17.
- Logistical information will be sent as the event approaches
- Volunteers are available for pouring if requested by **8/1/17**.

Merchandising Participant Provides:

- Staffing for the table at each event by a brewery representative. Brewery representation is strongly encouraged but not mandatory.
- Brewery logo in pdf and eps format sent to Laura Deike at foodandbeverage@foodandvinetime.com
- Bio and photo in high resolution format of attending top brewery representative (must be received by August 15, 2017 to be included on website)
- Brewery is encouraged to merchandise and decorate their space and is responsible for any and all signage at table.
- Banner/sign for the BrewHaHa Grand Tasting designated space. Banner/sign specifications will go out closer to the event.

- Note: Retail sales are prohibited

#brewmastersbeerfest

BrewMasters Craft Beer Festival
Moody Gardens Galveston, TX
September 1-3, 2017
Registration Form

Houstonia Magazine

Best Beerfest in the City

Company Name:_____
(As you would like it listed on the website)
Agree to Terms & Conditions (on reverse): ☐ Yes /Required
Volunteer Needed: ☐ Yes ☐ No - Date reserved _____(filled in by FVTP)
Contact Name: _____ Title: _____
Address:_____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
Cell: _____ Email: _____
Website Address: _____
Galveston Distributor:_____ Electricity required: Yes ☐ No ☐
Please Check:
Check Enclosed ☐ **Visa** ☐ **Master Card** ☐ **AMEX** ☐ **Discover** ☐

Make checks payable to: Food & Vine Time Productions or the MBJ Foundation for SIDS
Cardholders Name: _____ Exp. Date:_____
Sec. Code:_____ Credit Card Number:_____
Total Amount:_____ Credit Card Billing Zip:_____
Cardholders Signature:_____

Check List:

☐ Paid sponsorship fee to confirm participation and hold your spot
☐ Sent Logo in pdf and eps formats to Laura Deike at foodandbeverage@foodandvinetime.com
☐ Sent Bio and photo in high resolution format of attending top representative (must be received by 8/15/17 to be included on website) to Laura Deike at foodandbeverage@foodandvinetime.com
☐ Requested a volunteer before 8/1/17 if needed and 8/15/17 for participants. Requests should be sent to volunteer@foodandvinetime.com
☐ Requested Electricity by 8/15/17. Electricity available: 110/15A. Request made to foodandbeverage@foodandvinetime.com
☐ Ordered a banner or sign for area at event. Banner/sign specifications will go out closer to the event.
☐ Decided on merchandising and decoration for area at event.

Marketing

☐ Requested posters and rack cards to put out at the brewery to pre-promote your participation in the event. Requests should be make to Laura Deike at foodandbeverage@foodandvinetime.com.
☐ Requested tickets for giveaway on your social media sites. Requests should be sent to Ed Lieblick at edl@foodandvinetime.com
☐ Listed BrewMasters on your website event calendar to promote your participation in the event.
☐ Requested an eblast to send out to your email list or sphere of influence.
☐ Requested a web banner to place on your website

Fax all completed forms to 713-481-9831, email to Laura Deike at foodandbeverage@foodandvinetime.com or mail to: Food & Vine Time Productions: PO Box 940538, Houston, TX 77094

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Terms and Conditions

1. USE OF SPACE

a. LIABILITY- The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Event management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. AISLES- The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. SPACE- The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the event, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted before an hour prior to the event, Event Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

d. ALL DEMONSTRATIONS or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors.

e. RESTRICTIONS- The Management reserves the right to restrict or remove exhibitors, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the event, the Management or the Venue

f. MUSIC- Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, during all Food & Vine Time Productions Events or at any official function which is part of, affiliated with or held in conjunction with all Food & Vine Time Productions Events unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music during all Food & Vine Time Productions Events. Exhibitor shall provide producer no later than ten business days prior to the date or opening date of all Food & Vine Time Productions Event with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music during all Food & Vine Time Productions Events.

g. OFFENDERS will be asked to leave the area if any of the above are violated; and, as an exhibitor offender no refund will be given.

2. RULES FOR EXHIBITS:

a. ALL SPACES and decorations MUST concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for space decorations and construction must be fire retardant. Contact the Fire Marshall if at all in doubt.

b. INSTALLATIONS- Any special carpentry, wiring, electrical or other work, propane, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. LICENSES- Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Check with Food & Vine Time Productions about health department permit procurement. With the exception of temporary wine and beer permit.

d. RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD- Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

e. MERCHANDISE REMOVAL- No merchandise will be permitted to pass out of the building without approval by the Management during the life of the event. No exhibits, or part of exhibits, may be removed until after the closing hour of the event.

f. SECURITY FOR RENTAL- Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described event and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management , in its absolute discretion, deem appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. AMENDMENTS- Exhibitor agrees to decisions of the Management concerning all matters pertaining to the administration and success of the Event which are not specifically stated.

h. ATTORNEY FEES- In the event suit or action is brought by Food and Vine Time Productions under this agreement to enforce any of its terms, it is agreed that Food and Vine Time Productions shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

3. SECURITY AND INSURANCE- We wish to provide the tightest security possible for the

protection of your exhibit properties. However, neither Food and Vine Time Productions, the facility management nor our insurance company are financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his own expense.

4. CANCELLATION AND REDUCTION POLICY- Any cancellations or changes MUST BE IN

WRITING and received by our office no later than eight weeks prior to the official date or official start date of any and all Food & Vine Time Productions Events the exhibitor has registered for in the year the event is held. Upon written request, refunds will CONSIDERED. After cancellation date above, NO REFUNDS are allowed. If the total space rental charges are not received in our office eight weeks prior to the official date or the official start date of any and all Food & Vine Time Productions events the exhibitor has registered for, in the year the show is held, then spaces requested may be sold to another exhibitor, with no money refunded.

5. GENERAL- Exhibitor badges may be picked up at the Exhibitor Check-in Table during

move-in. Please see the move-in document distributed the week prior to the Food & Vine Time Productions events for specifics on where and how to receive your exhibitor badges.

6. LIABILITY- Neither Food and Vine Time Productions, the facilities, the states in which the

events are held, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

7. COMPLETE AGREEMENT- This agreement contains all the terms and conditions agreed on

by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

8. CHECK POLICY- There will be a $25.00 handling charge for any check returned for any

reason. Two (2) weeks prior to the events only cash, credit card or certified funds will be accepted.