



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, September 27, 2016– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., September 27, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Lisa Kay Brown, Sherri Schellenberg, Johnnie Edwards, Shelli Van Kirk, and John Boothe. Members absent: Debbie Toliver, John Pirkle, and Carlos Camarillo. Others present were Barbara Friedrich, Connie Kacir and Genora Young.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of August 23, 2016 Minutes

Following discussion, Egon Barthels moved to approve the minutes of August 23, 2016. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Happy Fall Y'all.

Barbara Friedrich reported that she had talked with Cliff Anderson about the movie on the square. Cliff said the movie would cost \$325.00 and she was not comfortable authorizing this amount since it was not budgeted. Discussion was made as to having a trunk or treat, pumpkin decoration, face painting, costume contest, and pet costume contest.

Following discussion, Johnnie Edwards move to approve spending up to \$500.00 on Happy Fall Y'all. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

3. Discuss Program of Work for 2017.

Barbara Friedrich reported that the board needed to think about the program of work for 2017. This could be a three year plan updating it each year. She asked the board to bring their projects to the next board meeting. They would need to provide the project, implementation and a way to fund project.

4. Discuss and Consider any action regarding Promotion Committee.
a) Winterfest

Discussion was made of the Winterfest Activities. Parade and vendor applications have been sent out; Historic Homes Association has distributed their brochures; discussion was made to have an official tree lighting; Egon reported that he has Vendor Wanted cards made to hand out to vendors at different festivals; Glory Bound Choir will be singing after the parade. Discussion was made to have a scavenger hunt on December 3, 2016.

Following discussion, Johnnie Edwards move to approve having a scavenger hunt on December 3, 2016. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

b). Concert Series

Discussion was made as to obtaining a portable stage for the Concert Series. Del De Los Santos spoke of a possibility of obtaining a stage.

5. Discuss and Consider any action regarding Christmas Decorations

Connie Dolezal reported that the lights for the trees were in and that we would start putting them up.

6. Discuss and Consider any action regarding Organization Committee

Lisa Brown reported that the pumpkins were put up on the square and that the entry way on Market Square was decorated. She will furnish a vehicle for the Come and Take it Parade and Wayne has volunteered to drive.

7. Discuss and Consider any action regarding Design Committee

Del De Los Santos reported that he and Carlos met to approve releasing funds to Paul Neuse and John Tinsley for reimbursement of their Business Development Grant.

8. Discuss and Consider any action regarding Economic Vitality Committee

None

STAFF/COMMITTEE REPORTS

9. Manager's Report

Barbara Friedrich reported that the Kountry Korner was open; The Gonzales Primary School was one of the finalists for the Texas Downtown Association Award.

10. Financial Report

Financial report was reviewed.

11. Next regular meeting will be October 25, 2016 at 5:30 p.m.

AJOURN

No further matters were discussed. The meeting was adjourned by motion Egon Barthels and seconded by John Booth.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

John Prikle, Secretary