



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, October 25, 2016– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., October 25, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Lisa Kay Brown, John Pirkle, Johnnie Edwards, Debbie Toliver and John Boothe. Members absent: Carlos Camarillo, Sherri Schellenberg and Shelli Van Kirk. Others present were Barbara Friedrich, and Connie Kacir

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of September 27, 2016 Minutes

Following discussion, Egon Barthels moved to approve the minutes of September 27, 2016 with correction of Kountry Bakery instead of Kountry Korner. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Election of Officers

Chairman Del De Los Santos called for nominations of Chairman. Debbie Toliver nominated Del De Los Santos and John Pirkle seconded the motion for Del De Los Santos for Chairman. Lisa Brown nominated John Boothe and Del De Los Santos seconded the motion for Boothe for Chairman. Egon Barthels moved to approve the nomination of Del De Los Santos for Chairman. Chairman De Los Santos called for a vote. Egon Barthels, Debbie Toliver, John Boothe and Johnnie Edwards voted aye. Lisa Brown moved to approve John Boothe for Chairman. Chairman Del De Los Santos called for a vote. Lisa Brown, Connie Dolezal and De De Los Santos voted aye. Del De Los Santos was elected Chairman. Chairman Del De Los Santos called for nominations of Vice-Chairman. Del De Los Santos nominated Lisa Brown for Vice Chairman. Lisa Brown nominated Debbie Toliver for Vice Chairman. Chairman Del De Los Santos called for a vote for Lisa Brown for Vice Chairman. Two board members voted for. Chairman Del De Los Santos called for a vote for Debbie Toliver for Vice Chairman.

Debbie Toliver was elected Vice-Chairman. Chairman Del De Los Santos called for nominations for Treasurer. Connie Dolezal agreed to service as Treasurer. Chairman Del De Los Santos called for nominations for Secretary. Del De Los Santos nominated Lisa Kay Brown for Secretary. Lisa Kay Brown was nominated secretary by unanimous vote.

3. Discuss and Consider Small Business Saturday, November 26, 2016

Barbara Friedrich reported that Small Business Saturday will be November 26, 2016 and suggested that the Main Street Board promote shopping small. Following discussion, Egon Barthels moved to promote Small Business Saturday. John Boothe seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Answer Criteria #5 of the Texas Main Street Program 10 Criteria Report

The board discussed and answered questions for Criteria #5 of the Texas Main Street Program 10 Criteria Report. This report is due on November 18, 2016.

5. Discuss Program of Work for 2017

Barbara Friedrich asked the board if there were any projects they would like to add to the Program of Work for 2017. Connie Dolezal suggested that she would like to see benches in the downtown area. Connie Dolezal and Del De Los Santos will head this project. It was suggested to add landscaping downtown. Johnnie Edwards and Del De Los Santos will head this project. Egon Barthels suggested that we purchase a banner for the Main Street Concert Series to place across Hwy. 183 and will get the cost of project. Barbara Friedrich suggested a new logo for Main Street. The logo that is now being used is out of date and does not represent the Main Street Program today. Egon Barthels will take the lead on this.

**6. Discuss and Consider any action regarding Promotion Committee
a) Winterfest**

Winterfest activities that are scheduled are: Lighted Christmas Parade, Santa's Market; Glory Bound Singers, Carousel rides, Breakfast With Santa, Chili and Bean Cook-off, Historic Homes Tour, Stars in the Village and organ music at the Presbyterian Church. Lisa Brown reported that we will have carousel rides that Friday and Saturday. Silent Santa will be selling their bake goods. The board decided not to print posters this year as there was not enough time to get them ready and distributed. We will advertise in the newspaper and on face books.

b). Concert Series

Del De Los Santos reported that we were unable to obtain the stage that he had spoken of.

7. Discuss and Consider any action regarding Christmas Decorations

Connie Dolezal reported that some of the lights were put up on Texas Heroes Square and they look fabulous. We will be finishing up on the lighting. Everyone was very excited about this project.

8. Discuss and Consider any action regarding Organization Committee

Lisa Brown reported that we may not be able to have the carriage rides if we cannot close the streets. Barbara Friedrich will meet with Tim Crow and discuss our options.

9. Discuss and Consider any action regarding Design Committee

The design committee met to approve the reimbursement of funds to Pat Ford for the Business Development Grant. All paper work was in order and the committee released the funds.

**10. Discuss and Consider any action regarding Economic Vitality Committee
None**

STAFF/COMMITTEE REPORTS

11. Manager's Report

Barbara Friedrich reported that she will be out of the office on Friday; will be attending the Texas Downtown Association Annual meeting November 8 – 11; Brie Schauer will be submitting a Business Development Grant application; attended the Main Street Partners of the Crossroads of South Texas meeting; Skinny's Express Deli and Come & Take It Bar and Grill has opened; there was a great turn out for Happy Fall Y'all and the business downtown were full; and The Templen Saloon has changed their hours of business.

12. Financial Report

Financial Report was reviewed by Board.

13. Set Date and Time for Next regular meeting.

Next Regular meeting will be November 15, 2016 at 5:30 pm at City Hall.

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No further matters were discussed. Egon Barthels moved to adjourn the meeting. John Boothe seconded the motion.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary