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TO: County Agents, Ag. Science Teachers and 4-H Club Managers
Willacy, Cameron, Hidalgo & Starr Counties

FROM: D.J. Wernecke, General Manager

SUBJECT: 2017 Parking Changes

Here at the Rio Grande Valley Livestock Show, great things are happening! The staff and I are looking forward to an incredible show coming up March 8 – 19 2017! Our theme this year is “Educating Youth, Promoting Agriculture”. Together, I believe that this will be our most successful Livestock Show. During our last show, \$1.6 million was given back to the youth of the Rio Grande Valley, and I am look forward to giving back even more in the years to come.

As we grow, we have experienced a few growing pains. One of which has been the general parking lot. Through the years, the weather has been a major factor in the success of the show. To fix this issue, the Board of Directors decided to undertake a huge project, paving 26 acres of general parking, which will cost \$2.5 million. In order to help cover the costs without affecting the children that participate, the Board of Directors made the decision to charge everyone for parking. We purchased the football field from the Mercedes Independent School District so we could provide bigger, better and close parking area for you all and committee members.

The Board of Directors and Management of RGVLS have decided to amend the parking policies. The following policies will be implemented for the 2017 show:

- **General Parking** – This area will now have a “G” parking permit. The fee to park in general parking will be \$10 per day or a season pass can be purchased for \$20 prior to March 8th and \$30 beginning March 8th.
- **Exhibitors** – “X Parking” this permit will now be sold to exhibitors, 4-H leaders, AST, committee members and parents for \$15. This area is located west and north of the Livestock Show Office. These passes will be available to purchase through ShoWorks when their entries are input.

- **4-H Leaders, AST** – \$40 “S Parking” this permit will NOT be available for purchase on ShoWork, only through the Livestock Office. Based off of the number of exhibitors in your club or chapter, determines the amount of “S” stickers you can purchase. Additional “X” or “General” parking may be purchased if need be through the ShoWorks system.

<u># Of Exhibitors</u> -----	<u># Of “S” Parking Permits Allowed</u>
1 – 10-----	2 parking permits
11 – 20 -----	3 parking permits
21 – 30 -----	4 parking permits
31 or more -----	5 parking permits

- **CEA’s and Assistant CEA’s** - who have exhibitors from their county will each be allowed one “S Parking” sticker. Additional “X” or “General” parking may be purchased if need be.

Attached to this letter you will find an information/parking sticker purchase sheet. We ask that all Club Leaders, AST, CEA’s and Assistant CEA’s fill out this sheet providing up to date information as well as the number of parking stickers you will need. Once complete, you can either mail, fax, or email this sheet to the Livestock Office. You will continue to receive complimentary season passes, based off of the number of exhibitors entered into the show. Your entry passes (as well as purchased parking passes) will be included in your final club packets.

If you have any questions or concerns, please give me a call at the office, 956-565-2456. We appreciate all you do for the Rio Grande Valley Livestock Show and for the youth of the Rio Grande Valley.

Sincerely,

D.J. Wernecke

D.J. Wernecke

General Manager



RIO GRANDE VALLEY LIVESTOCK SHOW
MARCH 8-19, 2017
INFORMATION/PARKING PERMIT PURCHASE SHEET



CHAPTER/CLUB NAME: _____

MAILING ADDRESS: _____

CITY _____ ZIP _____

LEADER NAME(S)	EMAIL ADDRESS	CELL PHONE	WORK PHONE

Of Exhibitors----- # Of "S" Parking Permits Allowed
 1 – 10----- 2 parking permits
 11 – 20 ----- 3 parking permits
 21 – 30 ----- 4 parking permits
 31 or more ----- 5 parking permits

\$40 charge per "S" sticker

NUMBER OF **"S"** PARKING PERMITS: _____

PAYMENT ENCLOSED:

INVOICE CHAPTER:

FAX TO **956.565.3005** OR EMAIL TO KYLIE@RGVLS.COM

Please mail your check to 1000 N Texas, Mercedes, TX 78570