



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, January 24, 2017– 5:30 p.m.**

**MINUTES**

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., January 24, 2017 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Johnnie Edwards, Carlos Camarillo, Sherri Schellenberg, Sheli Van Kirk, Lisa Kay Brown and Angela Wishert. Members absent: Debbie Toliver, John Boothe, John Pirkle. Others present were Kathryn Penrose and Genora Young

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole

Connie Dolezal introduced new board member Angela Wishert to the board. Angela had volunteered with the concert series and helped with putting up the pumpkins for Happy Fall Y'all. Connie welcomed her to the board and stated we were glad to have her here.

**APPROVAL OF MINUTES**

**1. Approval of November 15, 2016 Minutes**

Following discussion, Johnnie Edwards moved to approve the minutes of November 15, 2016. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider Main Street Logo**

A new Main Street logo was presented to the board for approval. During the program of work for the year 2017, it was discussed that the logo we had no longer represented what Gonzales Main Street has become. Discussion was made to adjust the skyline on the logo.

Following discussion, Johnnie Edwards moved to approve the new Main Street Logo with adjustment to the skyline. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss and consider Budget for FYE 2017**

Following discussion, Sherri Schellenberg moved to approve the the Budget for FYE 2017. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider any action regarding Promotion Committee**  
**a) Winterfest**

Connie Dolezal commented on lack of local advertising for Winterfest and stated she thought we should do more next year. People have commented that they loved the parade. Connie Dolezal suggested that we move the parade and all activities to Saturday. Barbara Friedrich remarked that the board would need to meet with all the organizations that were involved with Winterfest to see if this would be feasible and suggested that Lisa Brown get a committee together to come up with a plan.

**b) Concert Series and Star Spangled Spectacular**

**(1) Discuss and Consider Main Street Concert Series and Star Spangled Spectacular Budget for FYE 2017**

Discussion was made to get more sponsors for the event.

Following discussion, Egon Barthels moved to approve the Main Street Concert Series and Star Spangled Spectacular Budget for FYE 2017. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

**(2) Discuss and Consider Vendor Applications**

Discussion was made to increase the vendor prices from \$15.00 to \$30.00 per show; from \$85.00 to \$180.00 for all five Fridays and July 4<sup>th</sup>; and to charge \$60.00 for July 4<sup>th</sup> only.

Following discussion, Johnnie Edwards moved to approved increasing vendor prices from \$15.00 to \$30.00 per show; from \$85.00 to \$180.00 for all five Friday events and July 4<sup>th</sup>; and to charge \$60.00 for July 4<sup>th</sup> only. Lisa Kay Brown seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss and Consider any action regarding Christmas/downtown decorations**

Connie Dolezal reported that she has had a lot of good comments about the Christmas Decorations. She suggested that we ask the Anchor Club next year to help put up the Christmas Decorations. Connie asked about the Snowmen Banners that are still up. Del De Los Santos stated that we need to have a day to clean the Texas Banners and Come & Take It banners before removing the snowmen banners.

Barbara Friedrich reported that Roy Staton suggested leaving the lights across the streets up and maybe putting in Red, White and Blue light bulbs up for the spring and summer months. She will get a quote on what these bulbs will cost and report back at next board meeting. Connie Dolezal suggested that the Lighted Christmas Parade be moved to Saturday and have an all-day affair. Lisa Brown will head up a committee to look into this and report at next meeting.

**6. Discuss and Consider any action regarding Organization Committee**

Lisa Brown reported that she is getting a game plan together for Winterfest.

**7. Discuss and Consider any action regarding Design Committee**

None

**8. Discuss and Consider any action regarding Economic Vitality Committee**

Del De Los Santos reported that the Templin Saloon had closed.

**STAFF/COMMITTEE REPORTS**

**9. Manager's Report**

Barbara Friedrich reported:

Long Branch Saloon will be reopening

50 Shades of Rust located on the corner of Saint Joseph and Saint Lawrence Street will be opening soon

Spoke with new business that rented the Silver Star Saloon and will be opening the Players Hideout

Tourism committee is working on a new brochure

PBR will be April 1<sup>st</sup>.

**10. Financial Report**

Financial report was reviewed.

**11. Next regular meeting will be February 28, 2017.**

**AJOURN**

No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Shelli Van Kirk.

Barbara Friedrich, Recording Secretary

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Del De Los Santos, Chairman

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Lisa Kay Brown, Secretary