

# SCHEDULE OF EVENTS

## Wednesday February 15

9:00	<b>ACA &amp; ACWA Board Registration</b> Convention Center Lobby
10:00	<b>ACA Board Meeting</b> <i>Presiding: Bill Lipscomb, President</i> Alabama A
10:00	<b>ACWA Board Meeting &amp; General Session</b> <i>Presiding: Emily Dent, President</i> Riverview 1
11:00	<b>CONVENTION REGISTRATION OPENS</b> Lobby
11:30	<b>ACWA Hall of Honor Luncheon</b> Riverview 2
12:00	<b>ACA Board of Directors Luncheon</b> <b>"What Lies Ahead for Alabama Legislature this Session"</b> Alabama B
12:00 - 4:30	<b>TRADE SHOW OPENS</b> Exhibit Hall C
2:00	<b>Zoetis Cattlemen's College #1</b> <b>"Coping with the Drought-Forage Management Strategies and Nutritional Needs for Wintering Cows"</b> <i>Dr. Kim Mullinex, AU Beef Cattle Specialist</i> Alabama C
3:00	<b>Zoetis Cattlemen's College #2</b> <b>"Producing the Right Kind of Cattle and Marketing Strategies for Top Dollar"</b> <i>Panelists: Jerry Etheridge, LMA President; Gene Lowry, JBS Feedlot; Jim Sealy, AL Livestock Markets; Darryl Stokes, Montgomery Stockyard</i> Alabama A
6:30	<b>Trade Show Rotational Grazing &amp; Legislative Reception</b> PAC Auction Exhibit Hall C <i>Entertainment provided by: The Good Ol' Boys</i>

## Thursday February 16

7:30	<b>REGISTRATION OPENS</b> Convention Center Lobby
7:45	<b>OPENING GENERAL SESSION</b> Alabama C&D <i>Presiding: Bill Lipscomb, President</i> <b>"Marketing Beef in a Challenging Environment"</b> <i>Alisa Harrison, Senior Vice President Global Marketing and Research, NCBA Federation</i> <b>"What Lies Ahead for the Cattle Market"</b> <i>Chad Spearman, CattleFax Analyst</i>
10:00	<b>TRADE SHOW OPENS</b> Exhibit Hall C
10:30	<b>Zoetis Cattlemen's College #3</b> <b>"Effective Estate Planning and Reducing Tax Burdens"</b> <i>ACES Specialists Ken Kelley and Robert Page</i> Montgomery 7
12:00	<b>CATTLEMEN'S LUNCHEON</b> <b>"What Should You Expect from Washington D.C. Under the Trump Administration?"</b> <i>Steve Foglesong, Past NCBA President &amp; Member Trump Ag Advisory Team</i> Alabama A & B
1:00	<b>TRADE SHOW OPEN</b> Exhibit Hall C
2:00	<b>AJCA Special Session</b> Riverview 2
2:00	<b>Zoetis Cattlemen's College #4</b> Exhibit Hall C <b>Beef Quality Assurance Training and Update</b> <i>Dr. Soren Rodning, Auburn Extension Veterinarian</i>
4:30	<b>TRADE SHOW CLOSURES</b>
5:30	YCLP/Young Cattlemen Reception (invitation only) Riverview 1
7:00	<b>Annual Awards and Changing of the Guard Banquet</b> <i>Entertainment provided by: The Sweet Young'uns</i> Sponsors: Southeastern Livestock Exposition Cowboy Tag/ AL Cattlemen's Foundation Fuller Supply/Priefert Alabama A & B