



## **NEBRASKA STATE FAIR BOARD**

Nebraska State Fair \* 501 E Fonner Park Rd, Ste 200 \* PO Box 1387 \* Grand Island, NE \* 68802-1387 \* 308-382-1620

### **MEETING MINUTES**

**August 13, 2016 –2:00 p.m.**

**Board Room in Nebraska Building located at Fonner Park, Grand Island, NE**

A regular monthly meeting of the Nebraska State Fair Board was held on Saturday, August 13, 2016, at 2:00 p.m. Public notice of this meeting was published in the August 1 & 2, 2016, issues of the Grand Island Independent newspaper and posted to the Nebraska Public meeting calendar website from July 27 – August 13, 2016.

Roll call was read with the following members present: Mark Fahleson-via phone; Bob Haag; Harry Hoch-via phone; Jeff Kliment; Kathleen Lodi; Doug Lukassen; Lowell Minert, Treasurer; Chuck Rolf, Vice-Chairperson-via phone; Marvin Rousey, Secretary; Kirk Shane and Kent Zeller. Others in attendance were: Joseph McDermott, Executive Director; Kelly O'Brien, Administrative Assistant; Shaun Schleif, Marketing & Sponsorship Director; Jace Robinson, Marketing & Sponsorship Assistant; Jaime Parr, Facility Director; Janna Kuklis, Facility Assistant; Chelsey Jungck, Events & Entertainment Director; Kelsey Brozek, Events & Entertainment Assistant; Grace Childress, Special Events Assistant; Bill Angell, Livestock Superintendent; Sandy Spiehs, Assistant Livestock Superintendent; Scott Yound, Maintenance Director; Jason Fry, Maintenance Assistant; Robert Pore, The Independent and Mark & Sharon Dreher, Double Locked Security.

Kircher announced the meeting had been properly advertised as an open meeting and informed those in attendance of the posting location of the Open Meetings Act.

#### **Minutes of July 8 & July 29**

There being no corrections:

**Motion made by Lukassen to approve the minutes of July 8 & July 29 as printed.  
Haag seconded the motion. Upon voice vote, motion passed unanimously.**

#### **July Financial Report**

McDermott reported total current assets of \$4,657,579; payables at \$596,220; total direct revenue at \$1,122,416 and direct expenses at \$1,306,647.

**Motion made by Minert to approve the July Financial Report.  
Lukassen seconded the motion. Upon voice vote, motion passed unanimously.**

### **Executive Director's Report**

McDermott reported on the following items:

1. McDermott and Schleif have been on their annual media tour these last two weeks. McDermott thanked Haag for joining them in McCook.
2. McDermott reminded the Board members that tonight is the 1868 Foundation Blue Ribbon Roll Out in the Heartland Event Center. The doors open at 6:30 p.m.
3. McDermott asked Schleif to talk about a new service. Schleif stated the new service is Gupta Media. We started talking to them in 2015 and will start using their services in 2017. Schleif explained our decision to utilize Gupta Media is to help us expand our advertising on social media. This will put our ads on Facebook and all other social media platforms.
4. McDermott shared that Romeo has provided a list of potential acts for 2017.

### **Consideration of a Motorized Vehicle Safety Policy**

McDermott stated our insurance company is in favor of us implementing a motorized vehicle safety policy. With that said, if the Motorized Vehicle Safety Policy is approved, this means anybody that is going to drive a golf cart or utility vehicle will have to watch a video, provide a valid driver's license, sign the agreement and wear a wristband. McDermott reminded everyone that there are specific areas where golf carts & utility vehicles are permitted to drive.

**Motion made by Fahleson to approve the Motorized Vehicle Safety Policy as presented.  
Shane seconded the motion. Upon voice vote, motion passed unanimously.**

### **Board Schedules/Responsibilities for the 2016 Fair (subject to change)**

McDermott directed the Board Members attention to the list of events the staff would like them to attend. McDermott asked that they check the schedule daily as events could be added to it. McDermott noted to the new board members that we are not suggesting they have to make it to every event.

### **Committee Reports**

- a. **Facility Planning**  
Rolf reported the shade cover is in place above the Grandstand and the light poles are up in the Thompson Foods Outdoor Arena.
- b. **Finance**  
Rousey stated nothing to report at this time.
- c. **Public Affairs and Outreach**  
Fahleson stated nothing to report at this time.
- d. **Livestock Committee**  
Shane shared that everything is in place and ready to go for the 2016 Fair. Angell added Open Class entries are up or at the same as in 2015. There are over 500 Poultry entries. 4-H and FFA entry numbers are the same as 2015.
- e. **Events**

Jungck mentioned the Events Committee is asking for the Board members help with the following events:

- Opening Ceremony – Board members are all part of the Opening Ceremony
- Board Reunion – will need assistance with set up of the room
- County Fair Day – Board members will run this event this year
- Governors Breakfast – tight turnaround time, all help will be appreciated.

**f. Executive**

Rousey stated nothing to report at this time.

**Future Nebraska State Fair Board Meeting Dates, Locations and Other Events**

- a. August 26 – September 5 – “2016 Nebraska State Fair”
- b. October 14 – Board Meeting, Nebraska State Fair Board room, Grand Island NE
- c. November 11 – Board Meeting, North Platte NE
- d. December 8 – NSF Board of Directors and Staff Christmas Dinner
- e. December 9 – Board Meeting, Nebraska State Fair Board room

**Foundation Updates**

Koepke not available for report

**Other Business**

No other business

Recess until 2:45 p.m. – Gail Perry, Attorney to call in.

**Executive Session – Litigation**

**Motion made by Haag to enter into Executive Session for the purpose of Litigation. Shane seconded the motion. Upon voice vote, motion passed unanimously.**

**Time enter into Executive Session: 2:43 p.m.**

**Motion made by Lukassen to exit Executive Session. Shane seconded the motion. Upon voice vote, motion passed unanimously.**

**Time exited Executive Session: 3:22 p.m.**

**Adjourn**

**Motion made by Haag to adjourn. Kliment seconded the motion. Upon voice vote, motion passes unanimously.**

**Time adjourned: 3:32 p.m.**