

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, April 14, 2016

Gonzales Municipal Building at 12:30 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of March 10, 2016 Minutes

ACTION ITEMS

2. Discuss and Consider application for funding from Come & Take It Committee
3. Discuss and Consider application for funding from Hat Rod Productions
4. Discuss and Consider Meena Patel's Resignation
5. Discuss and Consider budget for Red Carpet Roll Out of new website at the Lynn Theater
6. Discuss and Consider hosting a photo contest
7. Discuss and Consider request for monthly reporting from Jessie Holt of events covered by and art work for the electronic bill board and dates of run of art.
8. Discuss Rick Green's offer and our response and request for editable CD's
9. Discuss ways to encourage hotel/motel/b/b participation of weekend packaging around Ghost Host tours, etc.

REPORTS

10. Report on Tourism Week Events
11. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website
12. Report from advisory members on Event Development
13. Post Event Report Form
 - a. Central Texas Independent Cattlemen's Association
 - b. Texas Independence Songwriter's Festival
14. Report on Upcoming Events
 - a. Relay for Life – April 15, 2016
 - b. Ribbon Cutting, The Expo Center at J B Wells Park – April 19, 11 am
 - c. GADC/GEDC Industrial Luncheon, The Expo Center at J B Wells Park –April 19, 11:30 am
 - d. Norma's House 5K Run/Walk – April 16, 2016, 8 am – 12 pm
 - e. Jim Price Clean-Up – April 23, 2016, 8 am – 12 pm
 - f. Ghost Host Tours – April 23, 2016

- g. Pioneer Village Dutch Oven Cook-Off – April 30, 2016
 - h. Hospital Gala – May 7, 2016
 - i. Fiesta Gonzales, Templin Saloon – May 7, 2016 – 1 pm
- 15. Financial Report
 - 16. Staff Report
 - 17. Next regular meeting will be May 12, 2016

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 11th day of April 2016 at 11:45 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.