



# Vegas FAQs

## Frequently Asked Questions



### Question

### 2015 Answer

How many visitors come to Las Vegas?	42,312,216
How many convention delegates visit?	5,891,151
How many conventions are held per year?	21,306
What is Clark County's gaming revenue?	\$9.6 Billion
What is Las Vegas Strip's gaming revenue?	\$6.3 Billion
What is Downtown's gaming revenue?	\$542 Million
What is Boulder Strip's gaming revenue?	\$784 Million
What is the average visitor's gambling budget per trip? <sup>1</sup>	\$579
What is Las Vegas' city-wide occupancy?	87.7%
What is Las Vegas' hotel occupancy?	89.8%
What is Las Vegas' motel occupancy?	68.3%
What is Las Vegas' weekend occupancy?	93.7%
What is Las Vegas' midweek occupancy?	85.2%
What is the U.S. national average hotel occupancy? <sup>2</sup>	65.6%
What is the total number of enplaned/deplaned airline passengers?	45,389,074
What is the average daily auto traffic: all major highways?	109,204
What is the average daily auto traffic: I-15 at NV/CA Border?	44,419
What is the average nightly room rate?	\$120
How many hotel/motel rooms are in Las Vegas?	149,213
How long is the average visitor's trip (in nights)?	3.4
What % of visitors travel with someone under 21?	8%
What is the average age of a visitor?	47.7
What % are first time visitors?	16%
What % of visitors are from Southern California?	25%
What % of visitors are International?	16%

*1 - Among those who gambled*

*2 - U.S. average hotel occupancy based on data from STR*

LAST UPDATED: 03/2016