



For immediate release

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The Pointer Sisters set to perform at the Santa Barbara County Fair

SANTA MARIA—They’ve earned three GRAMMYs, three AMAs, and have produced 13 Top 20 singles, and on Thursday, July 14 at the Santa Barbara County Fair, the Pointer Sisters will light up the stage and have everyone singing along to their high energy R & B, pop and contemporary songs.

Santa Maria Fairpark CEO Richard Persons said the Pointer Sisters, who graciously agreed to the date on short notice upon word of the cancellation of dates due to the illness of performer Chaka Khan, are a fitting act for this year’s headline entertainment.

“We are thrilled that our booking agency could find such a strong, energetic act on such short notice for our Thursday show in the Bud Light Concert Series on the KCOY Main Stage,” Persons said. “With such well-known smash hits as “I’m So Excited,” “Jump (For My Love),” and the “Neutron Dance,” the Pointer Sisters certainly provide the high energy and star power our audience deserves. We’re so excited to host this fantastic act.”

The sisters won their first GRAMMY in 1975 for their country-western tune “Fairytale.” The single hit big on both the country and pop charts, and the song led to them becoming the first black female group to ever perform at the Grand Ole Opry, in Nashville, Tenn. They also

became the first contemporary act to perform at the San Francisco Opera House, subsequently releasing a live recording of that performance.

They earned their biggest success during the 1980s and earned two more GRAMMYs with hits like “Jump (for My Love),” “Automatic,” “Fire,” “He’s So Shy,” “Slow Hand,” “I’m so Excited,” and “Neutron Dance.”

The sisters were honored with a star on the Hollywood Walk of Fame in 1994

Acts in the Bud Light Concert Series on the KCOY Main Stage are presented free. Admission tickets are good for any day of the event. Also appearing this year are: Country music sensations Parmalee, Wednesday, July 13 on the KCOY Main Stage; classic crooner Dwight Yoakam on Friday, July 15; and rock ‘n’ roll legends Creedence Clearwater Revisited, on Saturday, July 16.

Pre-sale tickets are \$8 for ages 12 and older; \$6 for ages 6 to 11 years old; and \$20 for unlimited carnival wristbands. Pre-sale tickets are available through Sunday, July 10 at the following locations: Rabobanks in Santa Maria, Orcutt, Nipomo and Guadalupe; La Chiquita Markets in Santa Maria, Nipomo and Guadalupe; La Miramar in Santa Maria, Lompoc, Paso Robles and Oceano; and Vallarta Supermarket in Santa Maria. Tickets are also available online at www.santamariafairpark.com.

General admission during the Fair is \$8 for ages 6-11; \$10 for ages 12-61; and \$8 for ages 62 and older. Kids 5 and younger are always free! Unlimited carnival ride wristbands are \$30. Parking is \$7.

Destruction Derby is \$12 general/\$18 box seats. Destruction Derby tickets can only be purchased at the Fairpark Ticket Office.

For more information, visit www.santamariafairpark.com or Like us on [Facebook](https://www.facebook.com).

About the Santa Maria Fairpark

The Santa Maria Fairpark serves as the hub for major events and community activities on California's Central Coast. The state-owned facility hosts the annual Santa Maria Valley Strawberry Festival, which attracts more than 60,000 people and is home to its headlining event the Santa Barbara County Fair, which is attended by more than 140,000 people.