

Big E Planning Committee Meeting November 9, 2006

Meeting called to order at 9:30 AM

Members present: Dottie Wilcox, Rick Martineault, Erin Liese, Janet Hammond, Norm Hammond, Renee Frederick, Ron Frederick, Kevin Keith, Douglas Butterfield, Melanie Sanborn, Johanna Wertz, Richard Strangeway, Carol Ogden, Jim Ogden, Jim Pomeroy, Greg Breene, David Lewis, David Hobson, Milton Natusch, Rick Barker, Donna Woolam

Secretary's Report – report attached

Treasurer's Report – report attached

Motion by Jim Ogden to accept report as printed, second by Norm Hammond, motion passed.

Big E Report - from Donna Woolham, (*Ed. Note Woolam*) Director of Agriculture & Education – there was difficulty with electrical power and busing. Both problems are being worked on for next year. There was a question regarding Scantron machine. Big E is looking into purchase, or borrowing a unit from another fair. However, the purchase may not be feasible at this time, due to cost.

National FFA Report – from Kevin Keith; support from National FFA for the Big E continues. Kevin also solicited comments for the recent National FFA Convention in Indianapolis.

Big E Coordinators Report – report attached. Specific comments include: Press releases in participating states are critically needed. We need to do a better job of letting the public know what is going on at the fair. Also, detailed information regarding CDE's is need for the website (length of time, materials needed, etc). This would aid new teachers and new fair participants on what to expect.

Milton will be meeting with Toyota Corporation in the Boston area in the next few weeks. Toyota Company is looking to become involved in the FFA program at the Big E.

Superintendents Reports – attached

David Lewis commented on the need for certificates for CDE participants. Milton mentioned that current certificates are on the website.

It was suggested that generic comment cards (carbonless) be made available to judges in order to provide feedback to contestants.

Forestry CDE received a \$1000 sponsorship from Husqvarna for the top four individuals. Rick Martineault suggested that this new relationship be fostered.

Small Animal CDE – time constraints with Moses Auditorium proved difficult. Event Superintendent, Melanie Sanborn, suggested that another location be used to begin the event (for exam, etc.), then the remainder of the event be conducted in Moses. An entirely different venue was discussed as well. This will be worked out through Big E.

Dairy Evaluation – This event is looking for a new Superintendent.

Nursery/Landscape – Dave Moran is switching to the Assistant Superintendent role. JR Gable will become the new Superintendent.

Stars Program Report – provided by Harrison Griffin.

Jim Putnam, representing event sponsor First Pioneer Farm Credit, was also present. Harrison would like to see participation increase. This event also needs increased funding. Donna has volunteered to organize a meeting in early January 2007 to discuss additional funding opportunities for the Stars Program.

Electronic Scoring Report – attached

Jim Ogden reported that eight CDE's were scored using the Scantron sheets. Six additional CDE's were scored on Excel. Even though there were technical difficulties, overall the scoring system went very well. Thank you to all Superintendents who assisted.

Big E Interns Report – Three interns served during FFA Days at the Big E. The experience was wonderful for all involved.

Additional comments were made regarding the use of additional State Officers to assist with CDE's. If their original scheduled event is not in need of additional assistance, Donna Woolam said help is always needed in other ag areas.

Outstanding Checks

Motion by Doug Butterfield to void all outstanding checks prior to November 12, 2004 not cashed before December 1st 2006. Second by Dottie Wilcox.

Amendment by Norm Hammond to void all future checks not cashed within one year.

Motion passes.

NEW BUSIENSS

Public Relations – Milton discussed the need for an Assistant Big E Coordinator. One of the roles of this position would be public relations and press releases. He also stressed the importance of having a back up individual for his duties and responsibilities in case of emergencies.

Motion by Jim Ogden to ask Big E staff to look into establishing an Assistant Big E Coordinator position to aid with communications. Second by Doug Butterfield. Motion passes.

Chair Dave Hobson appointed a committee to consist of the following individuals: Harrison Griffin, Kim LaFleur, Johanna Wertz. (*Ed. Note: This committee was appointed to work with Jim Putnam at First Pioneer to look at Sponsorship opportunities. D. Woolam is also to sit in on this meeting*)

Landscape Exhibit

Norm Hammond proposed the following new rules:

“A plot will be approximately 15' X 10'. Participants should be prepared to make minor adjustments as necessary. No FFA banner shall be displayed in the exhibit. A sign will be provided by the Big E.”

He also proposed changing the scorecard to average the scores of the three judges. We will continue to use the doors for the Floral Design Event.

Landscape Design Themes

2008 Butterfly Garden
2009 Garden Party
2010 Celebrate America (Red, White & Blue)

Floral Design Themes

2008 Fall-en Leaves
2009 Be My Valentine
2010 Wildflowers

Motion by Dave Hobson to require Dairy Foods CDE to be scored electronically next year. Second by Dottie Wilcox. Motion passes.

Motion by Ron Frederick to create two new Superintendent positions be created – Banquet and Pageant. Second by Greg Breen. Motion passes.

Sponsor recognition – a process needs to be in place to standardize the recognition procedure for event sponsors.

Jim Ogden motioned to have a Chair appointed subcommittee to look into sponsor recognition and long-term sponsor recognition. Seconded by Dottie Wilcox. Motion passes.

Landscape Design –

Motion by Norm Hammond. Each New England state is guaranteed on slot for applications received by April 1st. Additional spots will be granted by lottery for all other applications received by April 1st. Jim Ogden second. Motion passes.

Nominating Committee Report – The following individuals have been recommended by the nominating committee:

Dave Hobson - Chair
Jim Pomeroy - Vice Chair
Kimberly LaFleur - Secretary
Ken Parker - Treasurer

Motion by Jim Ogden to approve the nominating committee report. Second by Dottie Wilcox. Motion passes.

Please join us for the 2007 Planning Committee Meeting on November 9, 2007. (***Ed. Note Next Meeting November 8, 2007***)

Motion to adjourn by Jim Ogden. Second by Jim Pomeroy. Meeting adjourned at 12:35 PM.

Respectfully Submitted,

Kimberly LaFleur

Secretary

Big E FFA Planning Committee

BIG E FFA COORDINATORS REPORT 2006

It is hard to believe that another year has gone by since I began working with the BIG E FFA Program at the Eastern States Exposition. The official records kept by the BIG E on various events show: ***“They had over 3400 FFA Participants, 3700 4-H Participants and over 3600 head of livestock come through their facilities over the 17 days.”*** We had over 600 students who had participated in the many Career Development Events that were held, including the newest event, Job Interview, with 7 states participating. We had three great interns this year, and they were from Connecticut, New Jersey and New Hampshire. The states participating this year were: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, Ohio, West Virginia, Delaware, Virginia, New Jersey and Maryland. My appreciation goes out to these states for supporting the BIG E with the FFA program.

We had a National FFA Officer from Michigan attend this years program, Ryan Peterson, who did an outstanding job in representing the National FFA Organization. His duties were working with Mr. Griffin with the Stars Program, the pageant in the Circus tent and at the awards recognition banquet at the Sheraton. The room at the Sheraton was almost at capacity, 700, and it was an exciting evening for all that attended.

There is no doubt the greatest thanks go to all the Career Development event Superintendents, their assistants, the judges and all others that make the events run smoothly. Each individual is commended for their time and energy before, during and after the CDE event. The Ogden's require a special note of gratitude for scoring many of the events, despite the problems that were encountered at the last minute with electrical power going down. It was also unfortunate that Mr. Strangeway was unable to attend this year and work with the State FFA Officers, pageant and award session. Again, in the true FFA tradition, individuals stepped forward to assist and made all the events happen.

This year we had Mr. Hammond from Rhode Island, serve for the first as Superintendent for the Floral Design event and the Nursery Landscaping Exhibits. This new role provided much needed assistance in ensuring that these two event went off just right.

I would be remiss not to thank Elena, Judy and Donna Woolam for their support and assistance, not just during the fair, but all year long, to make sure everything went just right.

Recommendations? I believe we need to do a much better job with our public relations effort, from news releases and photography, and this may require someone additional to work in this area. I also see the need to expand superintendents positions to break down the tasks that Mr. Strangeway has been doing, which have mushroomed over the years into major responsibilities.

Thank you for all your continued support.

Milton S. Natusch
BIG E FFA Coordinator

**2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS
TEMPLATE**

Name of CDE:

SUPERINTENDENT:

OTHERS:

Budget requests:

Materials and equipment provided by superintendent:

Needs:

Future considerations:

Name of CDE: **FFA Safe Tractor/Equipment CDE**

SUPERINTENDENT: David Lewis/Greg Breene

OTHERS:

Budget requests: None

Materials and equipment provided by superintendent: We bring what we need.
Big E supplies Tractors, Equipment, site etc. Event went very smooth.

Needs same as this year.

Future considerations: None

Name of CDE: **Landscape and Floral Exhibits**

SUPERINTENDENT: Norm Hammond

OTHERS:

Budget requests:

Materials and equipment provided by superintendent: Clip boards for judges

Needs: More FFA Placing Ribbons. More FFA Exhibitor cards (yellow ones)

Future considerations: Need to pick future themes

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Parliamentary Procedure

SUPERINTENDENT: Janet Rosequist and Ass't Superintendent Maria Vanderwoude

OTHERS:

Budget requests: None

Materials and equipment provided by superintendent:

Scoresheets, ability cards, timers, gavel, Robert's Rule of Order

Needs:

Podiums for rooms

Include results sheet in packet

Future considerations:

Nice to be at the Sheraton!

Add Ag sales CDE!

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Job Interview

SUPERINTENDENT: Dottie Wilcox, New York

OTHERS:

Budget requests: None

Materials and equipment provided by superintendent:

Needs:

Three tables needed

Future considerations: none provided

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Environmental and Natural Resources

SUPERINTENDENT: Ron Frederick and assistant Renee Frederick

OTHERS:

Budget requests: Needs to purchase soil and water test kits unless he can get donations. \$200 needed to purchase items.

Materials and equipment provided by superintendent:

I provide everything else needed to run the event

Needs:

None stated

Future considerations: None stated

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Farm Business Management

SUPERINTENDENT: Doug Robertson and John Bradley

OTHERS:

Budget requests: Retain money for bus and have \$30 available for snacks for students

Materials and equipment provided by superintendent:

Students bring own calculators and pencils.

Needs:

Need map to CDE site available at coaches meeting.

Superintendents need to ensure that facility contact people know how many students are participating one week before.

Future considerations:

Put printout of web CDE information in each blue manual.

Continue to invite Farm Credit contacts to banquet.

Continue to use same facility next year: contact person: Richard Baldwin, financial Partners, inc. PO Box 9062, Springfield MA 01102

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Dairy Showing

SUPERINTENDENT: Cheryl Vest

OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Superintendent provides numbers and clipboards, BIG E provides harnesses and Scoresheets

Needs:

None stated

Future considerations:

None stated

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Creed

SUPERINTENDENT: Janet Hammond and Richard Barker

OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:

Clipboard would be handy.

Future considerations:

None stated except try to get more students involved with the Creed CDE. Perhaps also having more demonstrations of new and emerging technologies shown as demonstrations in the farm a rama building

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Prepared Public Speaking
SUPERINTENDENT: Kimberly LeFleur
OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:
Stop watches and programs provided by superintendent

Needs:
Assistant superintendent needed!!!!
Two rooms are needed for preliminary and a podium in each room.

Future considerations:
None stated except try to get more students involved with the Creed CDE. Perhaps also having more demonstrations of new and emerging technologies shown as demonstrations in the farm a rama building

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Agricultural Mechanics

SUPERINTENDENT: Tom March, Mark Burdick & Doug Hammond (all co-superintendents)

OTHERS:

Budget requests: \$200 needed for supplies for next years CDE event.

Materials and equipment provided by co-superintendents: Laptop computers and software; a variety of hand tools and lumber for forms; electrical mockup boards, appropriate devices, supplies and electrical tools. All the paperwork for four parts of this event.

Needs: It was really nice to have enough tables and chairs for the CDE and the other CDs in E Barn! We need to continue to have the same number.

Future considerations: E Barn works out better than any of the facilities we've had so far. It is good to welcome aboard Doug Hammond (Ag. Engineering department chair at Cobleskill) who is taking the place of Bruce Wright. Bruce was a co-superintendent for more than 20 years!

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Forestry

SUPERINTENDENT: Rick Martineau

OTHERS: assistant: George Lyman

Budget requests: none stated

Materials and equipment provided by superintendent:
All materials currently being provided by coordinators

Needs:
Plaque recognizing Forest Park would be nice.

Future considerations:
I think a reserved parking area should be extended or CDE judges, officials, parents during FFA Days. It would be nice if the reserved busses for evens were there 15 minutes before their scheduled departure.

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Livestock Judging
SUPERINTENDENT: Keith Shane and Laura Marek
OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:
Need large zip ties to secure hog pens
Need a timer to time classes

Future considerations:
\$25 judges fee should be increased!

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Small Animal
SUPERINTENDENT: Melanie Sanborn and Cindy Walstedt
OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:

Future considerations:

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Dairy Judging

SUPERINTENDENT: Gwynne Millar

OTHERS: co- Norm Hammond and Erin Liese

Budget requests: none stated

Materials and equipment provided by superintendent:
All paper materials needed.

Needs:

Water and snacks needed as it is a long CDE and contestants cannot leave the area to get something to eat.

Future considerations:

I would love to see the linear classification as part of the CDE.

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Nursery Landscaping

SUPERINTENDENT: David Moran and JR Gable

OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:

Future considerations:

David Moran is unsure about continuing as Superintendent

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Agronomy

SUPERINTENDENT: Steven Gower

OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:

New agronomy sign

Future considerations:

2006 BIG E FFA ACTIVITIES SUPERINTENDENTS REPORTS

Name of CDE: Dairy Foods

SUPERINTENDENT: Sam Jacobs

OTHERS:

Budget requests: none stated

Materials and equipment provided by superintendent:

Needs:

Tables as usual

Future considerations:

Name of CDE: Floriculrue

SUPERINTENDENT: Charlie Mavrelion, Doug Butterfield

OTHERS:

Budget requests: Next year ---keep the same

Materials and equipment provided by superintendent: all of the plant material for ID, pots and soil for potting a plant, all of the material for the team event, score cards, posters, etc.

Needs:

Future considerations: Inform the corsage making people that they can't start on sat until after 12:00 We need that area for the contest

Eastern Exposition Planning Meeting Report – National FFA Organization Involvement – Kevin Keith, LPS Specialist Reporting

The 2006 Eastern Exposition FFA Days events were attended by two National FFA Organization staff, Larry Gossen and Kevin Keith, Local Program Success Specialists. In addition, Ryan Peterson, Eastern Region Vice President of the National FFA Organization attended, representing the National FFA Officer Team. All had a very nice time and the staff members assisted in the judging of the Prepared Speaking CDE on Friday and the Eastern Region Stars on Saturday of the event. Comments from both staff and officer were very positive, and Kevin Keith will continue to attempt to get additional National FFA Staff to attend and make staff aware of the importance of National FFA Officers arriving early for the event. Staff agreed on the importance of the event and the great opportunity it offers students in the Eastern Region. There is strong feeling that more of the eligible states should participate in the Eastern Exposition, and Larry Gossen will promote participation from IN, IL, KY and MI for future years.

In planning for next year, we will attempt to have Clay Worley, Membership Specialist who works with most of the states currently participating on the Eastern Exposition FFA Day Activities attend the 2007 event.

Any comments from attendees directed toward the National FFA Organization participation are welcome and should be forwarded to Kevin Keith, LPS Specialist, National FFA Organization, kkeith@ffa.org.

Respectfully submitted,

Kevin Keith, LPS Specialist, Northeastern United States
National FFA Organization

Comments from the Director of Agriculture and Education
For FFA Planning Committee, November 2006

On behalf of the Exposition and the staff of the department I would like to take this opportunity to express my appreciation to all the folks involved with the 2006 FFA activities.

As in every year the Exposition was very pleased to be able to host the three young people chosen as interns. They were a welcome addition to our office during the event and represented FFA at Big E functions including our Pre Opening Media event and Green Pastures reception and dinner.

Jim and Carol Ogden overcame electrical obstacles to do the best they could in scoring and we hope this will continue to evolve and be used by the majority of the events. At this time we will enter into further discussion about the purchase of a system or the opportunities for sharing.

CDE's on the web.

We had hoped to implement the following this past year and were fairly successful. We do not feel it is beneficial for anyone not to have this information available.

On December 1st we will remove from the website the 2006 CDE's. As we receive changes from the Supt. we will put the 2007 CDE back up on the site. We would like to have this completed by Jan. 1, 2007. All supt. will be notified one week before the CDEs are taken down. Please be timely in getting any changes to the office. As usual, Elena will handle the website work.

I want to apologize for the lack of bus transportation but I assure you that my staff was more frustrated then you and worked diligently to find substitute transportation on Saturday morning. To this end something good has come about in that we have found a very committed bus company owner who is already on board for 2007.

The Exposition is pleased to host a regional event of this magnitude and will continue to do so with the help of many FFA volunteers.

Respectively submitted:

Donna G. Woolam

Director of Agriculture and Education

**BIG "E" FFA PLANNING COMMITTEE
FINANCIAL STATEMENT
NOVEMBER 9, 2006**

		ACCOUNT BALANCE
BALANCE	November 10, 2005	12,345.08

GENERAL ACCOUNT

RECEIPTS	Interest (Nov-Sept)	5.84	
	Participation Dues (2005-3 States)	220.00	
	Participation Dues (2006-10 States)	1510.00	
	MA Big "E" Trustees	<u>280.00</u>	
	TOTAL RECEIPTS	<u>2,015.84</u>	14,360.92

EXPENSES	Returned Check	<u>5.00</u>	
	TOTAL EXPENSES	<u>5.00</u>	14,355.92

FARM CREDIT ACCOUNT

BALANCE	November 10, 2005	(1763.58)	
RECEIPTS	Financial Partners Farm Credit ACA	5,000.00	
	TOTAL RECEIPTS	<u>5,000.00</u>	3,236.42

EXPENSES	BIG "E" (Stars Luncheon 2006)	2,207.85	
	Harrison Griffin Stars Program Exp.	135.30	
	Stars Travel (24 Individuals)	2,700.00	
	Star Winners (4 Individuals)	1,200.00	
	Suffield Reg. Agri. Sci. Ctr.	916.40	
	TOTAL EXPENSES	<u>7,159.55</u>	<u>(3,923.13)</u>

Checks Outstanding November 12, 2004	4,559.55
	<u>16,755.92*</u>
*Less \$5640.00 Deposited October 2006	5,640.00

Bank Statement September 30, 2006	<u>11,115.92</u>
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Respectfully Submitted,

Kenneth A. Parker

Kenneth A. Parker, Treasurer