



ES
EASTERN STATES
Exposition

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Exposition

Since 1916

1305 MEMORIAL AVENUE • WEST SPRINGFIELD, MASSACHUSETTS

WWW.THEBIGE.COM

**2015/2016
MEMORIAL
AVENUE
MERCHANTS'
DIRECTORY**



SEPT. 18-OCT. 4, 2015

SEPT. 16-OCT. 2, 2016
(Celebrating 100 years)

COMPLIMENTS OF

EASTERN STATES EXPOSITION

DIRECTORY OF LOCAL MERCHANTS

AUTO GLASS

Mr. Tint of New England

777 Memorial Avenue
413.737-6000; fax 413.565.5744
Adam Weinberg, owner/operator
mrtint1@aol.com
mrtintofnewengland.com
M-F 8am-5pm, Sat. 8am-3pm
Window tinting, auto, commercial,
residential - Mass. locations: West
Springfield & Northampton; Conn.
locations: East Windsor & Wethersfield

AUTO RENTALS

Infinity Auto Rental

52 Baldwin Street
413.746.8885; fax 413.746.3833
Joseph Gallo, owner
infinityautorental1@comcast.net
infinityautorental.com
M-F 8am-6pm, Sat. 8am-4pm
Fairtime hours 8am-8pm daily

AUTO REPAIR

Argiro Service Center

1236 Memorial Avenue
413.736.9557; fax 413.827.9808
Joe Argiro, owner
M-F 7am-5pm; Closed Sat. & Sun.
Auto repairs; Automotive sales; AC
service; Brakes/Mufflers; Diagnostics

Excel Automotive

186 Baldwin Street
413.736.6521
Francis Pycko, owner
kdexcelauto@yahoo.com
Foreign and domestic auto repairs

Sol's Tire, Inc.

953 Union Street
413.781.6120; fax 413.788.4824
Bill Ellis
solstire@yahoo.com
M-F 7:30am-5pm, Sat. 7:30am-1pm
Tires & automotive services; State
inspection station

Auto Repair - Cont'd

Spartan Auto Care

865 Memorial Avenue
413.739.2175; fax 413.739.2177
Katsoulis@aol.com
SpartanAutoCare.com
M-F 8am-6pm, Sat. 8am-4pm
The only AAA approved auto repair center
in W. Springfield, adjacent to Gate 9 of
The Big E, offering all types of repairs and
maintenance services for all cars & light
trucks, foreign and domestic. Member of BBB.

Western Mass. Collision

62 Baldwin Street
413.733.7134; fax 413.732.7610
Andre Marcoux
Andre@westernmasscollision.com
westernmasscollision.com
Auto body collision repair & refinishing

AUTO SALES

Dean Auto Sales

6 River Street
413.733.7112; fax 413.733.7119
Randy Rindels/Rick Rindels, owners
randydeanauto@aol.com
deanautosales.com
Family owned and operated since 1983 in
West Springfield - Accredited member of
the Better Business Bureau - Financing
available for all types of credit.

Fathers & Sons Collection

Porsche, Audi, Volvo, Saab
989 Memorial Avenue
413.214.6777; fax 413.214.7015
Vin Fusaro, Sales; Damon Cartelli, owner/president
vfusaro@fathers-sons.com ~ fathers-sons.com
Sales, leasing, servicing of new and certified
pre-owned Porsche, Audi, Volvo and Saab
cars. Also, sales of many other makes of
used cars, specialty vehicles and SUVs.

Fathers & Sons Volkswagen

434 Memorial Avenue
413.785.1631; fax 413.736.2892
Vin Fusaro, Sales; Damon Cartelli, owner/president
vfusaro@fathers-sons.com ~ fathers-sons.com
M-Th 9am-9pm, F 9am-6pm, Sat. 9am-
5pm, Sun. 12-4pm
Specializing in sales, leasing & servicing of
new & certified pre-owned Volkswagens as
well as many other quality used cars.

ES
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Dear Friends and Patrons,
This directory is the culmination of The Big E's effort to alert
you, our friends, exhibitors and employees, about the products
and services that are available to you in the Memorial Avenue
area.

We recognize that at Fairtime and during the year-round
activities at the Exposition grounds, you will have needs for
goods and services. You should know that most of those goods
and services are available just a few feet away.

We get requests all the time about where to eat, where to shop
and where certain specialized services, such as auto repair, can
be obtained. This Directory is being provided to help you find
those services and to utilize the help which our neighbors on
Memorial Avenue can provide.

Remember, if you need a special service or product, you only
need to look in the Memorial Avenue Merchants Directory.

Eugene J. Cassidy
Eugene J. Cassidy
President

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Since 1916

1305 MEMORIAL AVENUE • WEST SPRINGFIELD, MASSACHUSETTS

WWW.THEBIGE.COM

NOTES

KIA of West Springfield

468 Memorial Avenue
413.737.9500
Vin Fusaro, Sales; Damon Cartelli, owner/president
vfusaro@fathers-sons.com ~ fathers-sons.com
*Home of the no hassle, low price guarantee!
If you see a new Kia for less, we will beat
the deal or give you \$1,000!*

Pat's Auto Sales

179 Bosworth Street
413.734.1928; 413.746.6579
Patsautosalesma.com

BANKS

Bank of America

225 Memorial Avenue
413.746.3261; fax 413.732.9240
Brian Carillon
bankofamerica.com

PeoplesBank

547 Memorial Avenue
413.733.6750; fax 413.733.6408
Melissa Richter
mrichter@bankatpeoples.com
bankatpeoples.com

TD Bank

40 Springfield Street, Agawam
413.786.0579; fax 413.789.6830
Gina Kelly, manager
Gina.Kelly@td.com ~ tdbank.com
M-W 8am-6pm, Thurs. & Fri. 8am-7pm,
Sat. 8am-2pm; Sun. 11am-3pm
Full service banking; ATMs on site

BARTENDING

Boston Bartenders School

218 Memorial Avenue
413.747.9888
www.bostonbartender.com

BOWLING

Agawam Bowl

359-363 Walnut Street Extension, Agawam

Agawam Bowl - Cont'd

413.789.4980
Agawam.Bowl.Jim@comcast.net
AgawamBowl.com
facebook.com/AgawamBowl
Mon. 6-10pm, Tues., 9am-2pm & 4-10pm,
Wed. 9am-12:30pm & 3-10pm, Th. 5-10pm,
Fri. 9am-1pm & 5-11pm, Sat. 9:30am-
11pm, Sun., Noon-10pm; Summer hours
vary (see website, facebook or call)
*22 Candlepin lanes, 10 with bumpers.
Birthday parties/group events. Bring this
flyer in during The Big E, receive FREE
shoe rentals for Open Bowling.*

BRAKES

Spartan Auto Care

865 Memorial Avenue
413.739.2175; fax 413.739.2177
Katsoulis@aol.com
SpartanAutoCare.com
M-F 8am-6pm, Sat. 8am-4pm
*The only AAA approved auto repair center
in W. Springfield, adjacent to Gate 9 of
The Big E, offering all types of repairs and
maintenance services for all cars & light
trucks, foreign and domestic. Member of BBB.*

BUILDING MATERIALS

Cook Builders Supply Co.

210 Agawam Avenue
413.732.3193; fax 413.732.0349
www.cookbuilderssupply.com
*Concrete pavers, retaining wall block,
masonry materials, and cultured stone
products*

CAR WASH

Bradley Auto Wash

1039 Memorial Avenue
413.732.9401
www.bradleyautowash.com
M-Sat. 8am-6pm, Sun. 8am-5pm
*Car wash, detailing - Have your car detailed
while attending The Big E!*

COMMUNICATIONS

Precision Communications, Inc.

323 Cold Spring Avenue
413.785.1006; fax 413.732.7843

Harry Kalamarakis
precisioncomm@aol.com
PCI-cablings.com

Voice & data cabling; telephone & voice mail systems,

CONCESSION SUPPLIES

Greeno Supply

54 Heywood Avenue
413.374.8187; fax 413.739.3530

Rory Miller, manager
rory@greenoughpaper.com
greenoughsupply.com

Boxes, bags of all kinds, food service & cleaning supplies. We will stock merchandise for you while you are preparing for The Big E - payment made first. We will deliver supplies to you on premises free of charge. Call, email or text Rory at 413.374.8187

COPIER/OFFICE EQUIPMENT

HL Dempsey Copiers

103 Baldwin Street
413.736.8742; fax 413.736.0921

Bill Dempsey
billd@hldempsey.com
hldempsey.com

Copiers and printers

DELI

Richard's Grinders & Deli

875 Memorial Avenue
413.732.3435

richardsgrinders.com
M-F 8am-8:30pm, Sat. 8am-3pm;
Sun. 10am-3pm

Grinders, pasta & deli sandwiches, breakfast sandwiches, catering

DENTISTRY

Rene H. Bonneau, DMD

35 River Street
413.732.6139

By appointment - Mon.-Sat.

ELECTRICAL

Goodless Electric Co., Inc.

100 Memorial Avenue
413.739.3835; fax 413.736.0740

Jeffrey S. Goodless
goodlesselectric.com
Electrical contractor

Graybar

31 Pearson Way
413.788.7331; fax 413.732.2715

Emergency service 800-472-9227
Steve Moore, Branch manager
Steven.Moore@Graybar.com
graybar.com

M-F 6:30am-5pm
Wholesale electrical; Communications; Data; Security products

FLOWER SHOPS

Floral Concepts by Tom

Cooper's Commons
161 Main Street, Agawam
413.786.2622

Tom Fredette
conceptsbytom@aol.com
floralconceptsbytom.com

M-F 9am-5 pm; Sat. 9am-1pm
Daily flower delivery, weddings, sympathy arrangements, presentation bouquets.

The Flower Stop

1146 Memorial Avenue
413.739.6247

Ruby Perakis, owner/manager
westspringfieldflowerstop.com
M-Th 9am-6pm, Fri., 9am-7pm;
Sat. 9am-2pm

Florist, sending service, plant rentals, fruit baskets, balloons - delivery available.

Tires - Cont'd

Tire Warehouse

818 Memorial Avenue
413.732.9787; fax 413.734.9280

Tim Dowley, owner
M-Sat. 7:30am-6pm, Sun. 9-5
Tires

TRUCK EQUIPMENT

BART Truck Equipment LLC

358 River Street
413.737.2766; fax 413.737.8475

James DiClementi, owner
Sales@barttruckLLC.com
BartTruckLLC.com

M-F 8am-4:30pm; Sat. 8am-12pm
Meeting all your truck equipment needs!

VACUUMS

Grand Central Vac, Inc.

745 Memorial Avenue
413.733.13333

Dan Desnoyers, Gerry Goldrick
info@grandcentralvac.com
grandcentralvac.com

Grand Central Vac - Cont'd

Sales, service and installation for central vacuum systems.

VIDEO/PRODUCTIONS

Penfield Productions, Ltd.

35 Springfield Street, Agawam
413.786.4454; fax 413.789.4240

John Shanahan, President
john@penfieldprod.com

penfieldprod.com
M-F 8am-4:30pm

Producers of high definition video and interactive media for advertising, marketing, training and education

WOODWORKING

Woodcraft

239 Memorial Avenue
413.827.0244; fax 413.827.0274

woodcraft559@comcast.net
M,T,W,F 9am-7pm; Th. 9am-9pm;

Sat. 9am-6pm; Sun. 11am-4pm
Woodworking tools, supplies, lumber, hardware



STOROWTON VILLAGE
Museum
EASTERN STATES
EXPOSITION

Visit the Gift Shop
Monday thru Friday 9 a.m.-5 p.m.
Also: Saturday 11 a.m.-4 p.m., April
through December
Unique gifts for all occasions
413-205-5051



**Storowton Tavern
& Carriage House**

Open for Lunch, Dinner, Banquets & Weddings
Call 413-732-4188 • www.storowton.com



www.TheBigE.com

Restaurants - Cont'd

Richard's Grinders & Deli

875 Memorial Avenue
413.732.3435
richardsgrinders.com
M-F 8am-8:30pm, Sat. 8am-3pm;
Sun. 10am-3pm
*Grinders, pasta & deli sandwiches,
breakfast sandwiches, catering*

Storowton Tavern

1305 Memorial Avenue
On the Grounds of Eastern States Exposition
413.732.4188; fax 413.732.4181
storowton.com
Open Tues.-Sun., Closed Mondays
*A landmark area restaurant, offering
traditional New England & Continental
cuisine in an elegant and historic setting.
Enjoy lunch or dinner in front of one of our
three fireplaces, gather with friends in our
authentic New England tavern, or listen
to live music under the stars throughout
summer on our patio.*

The Monte Carlo Restaurant

1020 Memorial Avenue
413.734.6431; fax 413.788.9119
TheMonteCarloOnline.com
Open Tues.-Sat.; Closed Mondays;
Sunday, open for banquets only
*Lunch, dinner & banquets
Fine Italian Cuisine - Celebrating 80 years!*

White Hut

280 Memorial Avenue
413.736.9390; fax 413.736.2491
E.J. Barkett
ejbarkett@whitehut.com
WhiteHut.com
*Burgers, Hot dogs, Fries, Onion rings,
Shakes, Soft serve*

SHIPPING & CLEANING SUPPLIES

Greeno Supply

54 Heywood Avenue
413.374.8187; fax 413.739.3530
Rory Miller, manager
rory@greenoughpaper.com
greenoughsupply.com

Greeno Supply - Cont'd

*Boxes, bags of all kinds, food service &
cleaning supplies. We will stock merchandise
for you while you are preparing for The
Big E - payment made first. We will deliver
supplies to you on premises free of charge.
Call, email or text Rory at 413.374.8187*

SHOPPING

Savers

135A Memorial Avenue
413.732.1077; fax 413.732.0021
Jim Barclay, manager
1148@savers.com
savers.com
*Good deeds. Great deals. Find your
treasures in thrifting here. Recycle - Re-
purpose - Re-use*

SIGNS

West Side Signs

442 Main Street
413.736.9013 (phone & fax)
Ned Hubbard, owner
westsidesigns@gmail.com
*Banners, Posters, Yard signs, Magnetics,
Cut vinyl letters, Truck lettering*

STORAGE

E Z Storage, Inc.

920 Memorial Avenue
413.732.5926; fax 413.732.5927
Units: M-Sun. 7am-7pm
Office: M-Sat. 9am-6pm
*Self storage facility across from The Big E,
Storage Spaces: 5x5 to 10x30 spaces
Some available 24 hours a day*

TIRES

Sol's Tire, Inc.

953 Union Street
413.781.6120; fax 413.788.4824
Bill Ellis solstire@yahoo.com
M-F 7:30am-5pm, Sat. 7:30am-1pm
*Tires & automotive services; State
inspection station*

FOUNDRY

Supreme Brass & Aluminum

210 Windsor Street
413.737.4433; fax 413.737.1123
Domenico R. Rettura

GIFTS/CURTAINS

Storowton Village Gift Shop

1305 Memorial Avenue
On the Grounds of Eastern States Exposition
413.205.5052
www.TheBigE.com
M-F 9am-5pm
Sat. 11am-4pm, Apr.-Dec.
*Fine gifts, Mona B bags, Primitives By
Kathy, Byers' Choice carolers, Irish
giftware, Dover little books, Duke Cannon
men's soaps, Michel Designs ladies' soaps,
seasonal gifts, scarves & jewelry*

GLASS TINTING

Mr. Tint of New England

777 Memorial Avenue
413.737-6000; fax 413.565.5744
Adam Weinberg, owner/operator
mrtint@aol.com
mrtintofnewengland.com
M-F 8am-5pm, Sat. 8am-3pm
*Window tinting, auto, commercial,
residential - Mass. locations: West
Springfield & Northampton; Conn.
locations: East Windsor & Wethersfield*

HAIR CARE

Hair & Co.

381 Walnut Street Extension, Agawam
413.786.0916
Open Wed.-Sat
Hair salon

Hair Care - Cont'd

Hair Cattery

343 Memorial Avenue
413.733.5653
Gina Lyons
Haircuttery.com
Closed Sundays & Mondays
*Largest privately owned chain of hair
salons in the country. A full service, value-
priced salon offering a full complement of
cut & styling, coloring & waxing services.
No appointment needed.*

Shear Techniques

Cooper's Commons
159 Main Street, Agawam
413.786.9056
Diane Palazzi, Salon owner
facebook.com/sheartechniques
Closed Sundays & Mondays
*A full service family hair care salon
featuring Paul Mitchell products.*

HARDWARE

Rocky's Ace Hardware

10 Springfield Street, Agawam
413.786.6776; fax 413.789.3736
Bruce Drewniany, store manager
rockys.com
M-F 8am-8pm; Sat. 8am-7pm; Sun. 9am-5pm
*Extensive selection of hardware & lawn &
garden needs.*

HOME BUILDING & IMPROVEMENT

Pecoy Signature Homes

215 Baldwin Street
413.781.7008; fax 413.781.7150
Suzanne Clarke, director of Sales & Marketing
sclarke@pecoy.com
pecoy.com
*New home construction, remodeling and
additions. Our 'in-house' architectural
designer offers our clients design services
as well. We'll build on your lot or ours.*

LANDSCAPING

John Deere Landscapes

1010 Memorial Avenue
413.732.5335; fax 413.732.4611
John Muller
jmuller@JohnDeereLandscapes.com
M-F 8am-4pm

Irrigation supplies, seed & fertilizer, pest control products, Belgard pavers, low voltage landscape lighting.

LAUNDRY SERVICES

Super Washing Well

1126 Union Street
413.737.8822 (phone & fax)
Ed Marrero

M-F 8am-10pm, Sat. & Sun. 7am-10pm
(last wash by 8:30pm)

Self-serve laundry & drop-off service

LIQUOR STORES

Expo Liquors

1122 Memorial Avenue
413.732.0505 (phone & fax)
M-Sat. 9am-11pm; open Sundays

Beer, wine, liquor - located across the street from Eastern States Exposition grounds.

LOADING DOCKS AND SPECIAL DOORS

Dynamic Dock & Door, Inc

64 Lowell Street
413.731.1114; fax 413.736.8599
bret@dynamic-dock-door.com

Dynamic-Dock-Door.com

Specializing in loading dock equipment and doors, sectional, coiling, fire, traffic, high speed and hollow metal doors.

LOCKSMITHS

W. C. Rackliffe & Son, Inc.

16 Ramah Circle South, Agawam
413.786.0429; fax 413.786.8954
Dan Rackliffe, owner
info@rackliffe.com
rackliffe.com

M-F 8am-5pm (open Thurs. until 8pm)
Safe rentals & sales, keys made, locks, padlocks, car opening, road service

LUMBER

Sanford & Hawley Inc.

253 Baldwin Street
413.732.6900; fax 413.732.6922
Sanfordandhawley.com

MEDICAL EQUIPMENT

Footit Medical Supply, Inc.

340 Memorial Avenue
413.733.7843; fax 413.732.2238
footit.com

M,T,W,F 9am-5pm, Th. 9am-6pm, Sat.
9am-2pm; Closed Sat. during The Big E
Home health care equipment & supplies

MOTELS/HOTELS

Agawam Motel

23 Suffield Street, Agawam
413.786.2800

Located within walking distance of The Big E

MUFFLERS/BRAKES

Spartan Auto Care

865 Memorial Avenue
413.739.2175; fax 413.739.2177
Katsoulis@aol.com
SpartanAutoCare.com
M-F 8am-6pm, Sat. 8am-4pm

Spartan Auto Care - Cont'd

The only AAA approved auto repair center in W. Springfield, adjacent to Gate 9 of The Big E, offering all types of repairs and maintenance services for all cars & light trucks, foreign and domestic. Member of BBB.

OIL COMPANIES

Borsari Oil Co., Inc

107 Bosworth Street
413.737.6466; fax 413.746.8445
RSRKR2009@gmail.com

Full fuel and service company since 1930

PAINT/WALLPAPER

Clark Paint Factory

966 Union Street
413.733.3554; fax 413.737.6651

Andrew Raker
andy@clarkpaint.com
clarkpaint.com

M-F 7:30am-5:30pm, Sat. 8am-5:30pm
Selling Benjamin Moore, Clark, Pittsburgh, Pratt & Lambert & Industrial paints; Modern Masters Faux Paints; Cabot & Duckback-Superdeck Stains; ML Campbell Lacquers; painting supplies.

PETS - SUPPLIES & DAY CARE

Good Dog University & Day Care

167 River Street
413.733.0016
gooddogsu.com
M-F 7:30am-6pm

Offering daycare for your dog.

Pet Supplies "Plus"

175 Memorial Avenue
413.747.0660; Fax 413.747.0272
psp9015@petsuppliesplus.com
petsuppliesplus.com
M-Sat., 9-9, Sun., 10-6

America's favorite neighborhood pet store plus grooming salon.

PRINTING

CopyCat Print Shop

138 Memorial Avenue
413.734.2679; fax 413.734.2600

Bob Perrier, owner
wscopycat@gmail.com
M-Th 8-6, Fri. 8-5, Sat. 9-1
Full service copy center

RESTAURANTS

Hofbrauhaus

1105 Main Street
413.737.4905; fax 413.734.7479

Joe and Liz Stevens
jstevens@hofbrauhaus.org
hofbrauhaus.org

Dinner, Tues.-Th. 4-9pm; Fri.-Sat. 4-10,
Sun. 2-8pm; Lunch, Tues.-Fri. 11:30am-
2:30pm; Closed Mondays
Since 1935, The Premier Bavarian restaurant in the valley.

Lattitude Restaurant

1338 Memorial Avenue
413.241.8888; fax 413.241.8887

Jeffrey Daigneau, chef/owner
jeff@lattice1338.com
lattice1338.com

Lunch M-Sat. 11:30am-4pm; Dinner, M-W
4-10pm; Th-Sat. 4-11pm; Sunday Brunch
10:30am-3pm; Sunday dinner 3-8pm.

Directly across from Gate 4! Reservations strongly recommended. Bar is always open LATE. Extended hours during The Big E and other Exposition events.

Memo's Restaurant

1272 Memorial Avenue
413.739.8420; fax 413-739-8423
Domenic Pompei

memosrestaurantandcatering.com
M-F 6am-2pm, Sat. & Sun. 6am-1pm
Across from main gate of The Big E. Serving breakfast & lunch; take-out, party platters & catering available. Private room for up to 30 people. Beer and wine available.