

8th Annual BREWMASTERS Craft BEER Festival



Houstonia Magazine



Best Beerfest in the City

Galveston Island
Labor Day Weekend
September 1-3, 2017

The Lone Star State's largest, most comprehensive, craft beer educational and tasting event.

An experience of exceptional beer, culinary variety, music, Brew Brains and enriching seminars.

Charity Benefactor:

Sudden Infant Death Syndrome (SIDS) is one of the leading causes of death among infants one month through one year of age in the United States. My Baby Jordan Foundation for SIDS was founded as a nonprofit organization in 2009 to create public awareness and prevention of Sudden Infant Death Syndrome: to help save other babies and parents from this tragedy. MBJ Foundation for SIDS helps **Join Organizations, Researchers, and Doctors** together for **Answers Now**. Funds were raised through sales of pretzel necklaces, raffle and silent auction items. Most importantly bringing awareness of SIDS to BrewMasters attendees.



My Baby Jordan
FOUNDATION FOR SIDS



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NAMED ONE OF THE TOP
FIVE BEST BEER FESTIVALS
IN AMERICA - USATODAY

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2017 Event Line Up Galveston Island Labor Day Weekend

Friday, September 1, 2017

Nach-Yo Ordinary Tequila Tasting

7-10pm in the Moody Gardens Floral Ballroom

A Tequila taste bud extravaganza! And of course Nachos for all.

BrewMasters Friday Night Pub Crawl

8pm until... load the bus from the Moody Gardens Hotel Lobby

Start your night early! Check in will begin as early as 7:30 pm. As buses are filled they will be sent out to their first stop of the night with the last bus leaving the Moody Gardens Hotel Lobby promptly at 8:00 pm. This way all of the attendees will have plenty of time to enjoy each stop. Come Early. Stay Late. Drink Craft!

Saturday, September 2, 2017

Texas Brewery Tasting Tour

11:30am-12:45pm in the Moody Gardens Floral Ballroom

Featuring ten Texas Breweries featuring their finest as well as a special batch made specifically for this event. Proprietors, Brewmasters & Educators with special selections and a Taste it First

Brew HaHa Grand Tasting

2-6:30pm in The Moody Gardens Convention Center

Featuring the VIP Zone.

At Moody Gardens Conference Center with hundreds of tasting selections, Seminars on the Beer University Seminar Stage, and much more

"Taste it First" at Brewmasters 1st time Selections

Inside the BrewHaHa Grand Tasting and at Texas Brewery Tasting Tour

Beach, Brews and Bands

Palm Beach beer party with live concert and fireworks

Sunday, September 3, 2017

Brew-B-Que presented by Stubbs Bar-B-Q

11am-3:30pm in the Moody Gardens Convention Center Exhibit Hall A

Brews, Bar-B-Que, Band and Spirits

Beach, Brews and Bands

Palm Beach beer party with live concert and fireworks.



BADASS BEARD
COMPETITION

BREWMASTERS Craft BEER Festival

2016 Event at a Glance

Attendance

| | |
|--|--------------|
| Nacho-Yo Ordinary Tequila Tasting..... | 367 |
| BrewHaHa Grand Tasting..... | 2,184 |
| Brew-B-Que..... | 346 |
| Pub Crawl Party Buses..... | 68 |
| Texas Brewery Tasting Tour..... | 116 |
| Beach, Brews & Bands..... | 4,500 |
| Total Attendance | 7,581 |

Top 5 Cities

Houston
Galveston
League City
Austin
San Antonio

Charity Benefactor:



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FOUNDATION FOR **SIDS**

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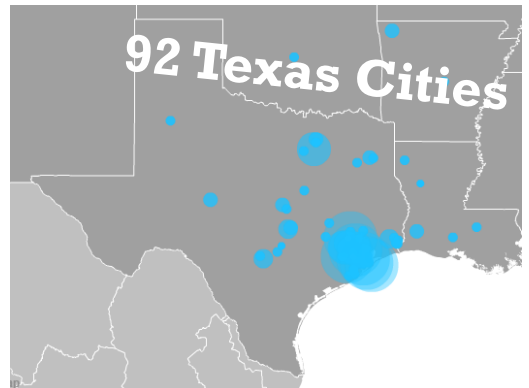
#brewmastersbeerfest

BREWMASTERS Craft BEER Festival

2016 Attendees at a Glance

Where Did They Come From?

| | | | |
|-----------------|---------------|---------------|---------------|
| Alvin | Friendswood | Morgantown | San Antonio |
| Angleton | Galveston | Nassau Bay | San Marcos |
| Austin | Gransbury | Navasota | Schertz |
| Azle | Grand Prairie | Needville | Seabrook |
| Bacliff | Groves | New Braunfels | Sour Lake |
| Baytown | Helotes | Odessa | Spring |
| Beaumont | Henderson | Orange | Sugar Land |
| Bellaire | Hitchcock | Pasadena | Teague |
| Brazoria | Houston | Pflugerville | Texas City |
| Brenham | Humble | Pinehurst | The Woodlands |
| Burleson | Joshua | Plano | Tiki Island |
| Cedar Park | Judson | Porter | Tomball |
| Cleveland | Katy | Richardson | Tyler |
| College Station | Kemah | Richmond | Vidor |
| Conroe | Kingwood | Richwood | Waco |
| Copperas Cove | La Marque | Rosenberg | Waller |
| Crosby | La Porte | Rosharon | Webster |
| Cypress | Lake Jackson | San Angelo | |
| Dayton | League City | | |
| Deer Park | Madisonville | | |
| Del Rio | Magnolia | | |
| Denton | Mansfield | | |
| Dickinson | Manvel | | |
| Eules | McAllen | | |
| Flower Mound | Missouri City | | |
| Fredericksburg | Montgomery | | |
| Fresno | Morgan | | |



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VENDOR OPPORTUNITIES (non-beverage vendors)

BrewHaHa Grand Tasting

Vendor booth fee: \$300

Saturday, September 2, 2017; 2:00PM-6:30PM

The event created for beer enthusiasts, drinkers, and experts from all over. Guests enjoy the various tastes of 400+ beer selections.

Event will provide:

- One 6' table with black tablecloth
- Logo listing on the event website with click-through to your designated site
- Two (2) workers badges for employees working the event
- Two (2) general admission tickets to BrewHaHa

Brew-B-Que

Vendor booth fee: \$175

Sunday, September 3, 2017; 11:00AM - 3:30PM

Reach beer drinkers by introducing your company in the fun atmosphere with beer, BBQ, and live music.

Event will provide:

- One 6' table with black tablecloth
- Logo listing on event website with click-through to your designated site
- Two (2) workers badges for employees working the event
- Two (2) general admission tickets to Brew-B-Que

Vendor Provides

- Retail sales license and sales tax reporting.
- Food vendors responsible for securing and posting health permit
- Vendor responsible for all signage, promotional materials and décor
- Logo in jpg and eps formats for use in electronic and print materials upon contract signing
- Promotional support at business locations
- Promotional segment on vendors website with link to www.brewmastersbeerfest.com
- Eblast (if applicable) promoting event
- Social media support via Facebook, Twitter, etc.
- Registration fee due upon signing contract and prior to activation of logo and move-in. Vendors who have not paid before the event will not be allowed to set-up their booth space until they have paid their vendor fee.

Additional Information

- Vendor participation at this event is dependent on committee approval. FVTP will communicate with vendor about approval status.
- Food & Vine Time reserves the right for final approval of all promotional materials and signage
- Electricity will come at an additional cost: \$50 fee, must be secured not later than August 14, 2017.
 Electricity Available: 110/15A
- Vendor will be able to purchase general admission tickets for the event in which they are participating at half price. This order must be placed by August 14, 2017 to dylanb@foodandvinetime.com
- Detailed load-in/out and event information will go out closer to the event
- General Admission tickets will be emailed to contact email address after registration fee is received
- Workers badges will be given out the day of the event at exhibitor check-in
- Registration fee due upon signing contract and prior to activation of logo and move-in

This vendor form is for businesses that do not have a physical location.
 Businesses with a store front please refer to the sponsorship opportunities.

Please email this form to dylanb@foodandvinetime.com

fax to 713-481-9831

or mail to Food & Vine Time Productions: PO Box 940538, Houston, TX 77094

Call 713-557-5732 for more information



Sign Us Up!

We are ready to participate in
BrewMasters Craft Beer Festival

| | | |
|--|------------------|--------------------|
| Vendor Option (Please Circle) | BrewHaHa (\$300) | Brew-B-Que (\$175) |
| Vendor Company Name (As you would like it listed) | | |
| Contact | | |
| Title | | |
| Address | | |
| City, State, Zip | | |
| Phone | | |
| Cell | | |
| Email | | |
| Company Website | | |
| FVTP Sales Representative | | |
| Electricity Needed: (Please Circle) | Yes | No |
| Agree to Terms & Conditions (on reverse, please circle) | Yes (Required) | |
| | | |

| | | | |
|---|--|------------------|--|
| <p>Payment Information</p> <p>Please make checks payable to Food & Vine Time Productions PO Box 940538, Houston, TX 77094 Or Fax Credit Card Information to (713) 481-9831 or email to dylanb@foodandvinetime.com</p> | | | |
| <input type="checkbox"/> Check enclosed | | | |
| <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover | | | |
| Name on Credit Card: | | | |
| Card Number: | | | |
| Expiration Date: | | Total Amount: | |
| Zip Code: | | Security Number: | |

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Terms and Conditions

1. USE OF SPACE

a. **LIABILITY-** The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility, and/or decorator, for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor. Event management and their sponsors shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other causes beyond its control.

b. **AISLES-** The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits and their personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. **SPACE-** The space contracted for is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have his exhibit completed and in place by the opening of the event, he shall forfeit his right to the space, all prepaid rents, and upon demand pay any rental balance owing to Management. In the event Exhibitor fails to occupy the exhibit space contracted before an hour prior to the event, Event Management shall have the right to utilize such space in any manner it chooses. This will in no way release Exhibitor from its obligations nor shall Exhibitor be entitled to a refund. Space may be re-sold with no refund.

d. **ALL DEMONSTRATIONS** or promotional activities must be confined within the limits of the purchased space. Noise resulting there from must not interfere with the other exhibitors.

e. **RESTRICTIONS-** The Management reserves the right to restrict or remove exhibitors, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, things, conduct, printed matter, or anything of a character that might be objectionable to the event, the Management or the Venue

f. **MUSIC-** Exhibitor agrees that it shall not perform nor have performed for it or on its behalf, either live or by mechanical means of playing by radio, television, VCR, phonograph, compact disc, cassette or any other means, nor transmit by any means, any copyrighted musical composition, during all Food & Vine Time Productions Events or at any official function which is part of, affiliated with or held in conjunction with all Food & Vine Time Productions Events unless Exhibitor shall first have obtained from the owner of the copyrights of all music to be performed, or from an agent of the owner legally authorized to grant permission, license or other proper authorization for the public performance of the copyrighted music to be performed, authorization and permission for Exhibitor to publicly perform the copyrighted music during all Food & Vine Time Productions Events. Exhibitor shall provide producer no later than ten business days prior to the date or opening date of all Food & Vine Time Productions Event with a copy of each such document authorizing Exhibitor to publicly perform copyrighted music. If Exhibitor has not provided copies of such documents to producer as provided herein, Exhibitor agrees that it shall not perform or have performed on its behalf, by any means, any copyrighted music during all Food & Vine Time Productions Events.

g. **OFFENDERS** will be asked to leave the area if any of the above are violated; and, as an exhibitor offender no refund will be given.

2. RULES FOR EXHIBITS:

a. **ALL SPACES** and decorations **MUST** concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for space decorations and construction must be fire retardant. Contact the Fire Marshall if at all in doubt.

b. **INSTALLATIONS-** Any special carpentry, wiring, electrical or other work, propane, gas, steam, water or drainage connection shall be installed at Exhibitor's expense.

c. **LICENSES-** Any and all City, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at his own expense prior to the opening of the show. Check with Food & Vine Time Productions about health department permit procurement. With the exception of temporary wine and beer permit.

d. **RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD-** Management shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and if for any reason beyond the control of the Management, the show is not held, Management may retain so much of the amount paid by Exhibitors as is necessary to defray expenses already incurred by the Management.

e. **MERCHANDISE REMOVAL-** No merchandise will be permitted to pass out of the building without approval by the Management during the life of the event. No exhibits, or part of exhibits, may be removed until after the closing hour of the event.

f. **SECURITY FOR RENTAL-** Failure on the part of the Exhibitor to pay the rental as specified under the contract shall entitle Management to seize all merchandise, materials, and exhibits displayed by the exhibitor at the within described event and to retain the same as security for any unpaid rental amount owing hereunder. Upon the expiration of seven days after such seizure, Management shall have the right to dispose of same without notice to the Exhibitor in such manner as Management, in its absolute discretion, deem appropriate, whether by public or private sale in the manner determined solely at Management's discretion, and without any obligation on the part of Management to effect any manner of publication respecting the date or any details or information as to when or how such sale is to be carried out.

g. **AMENDMENTS-** Exhibitor agrees to decisions of the Management concerning all matters pertaining to the administration and success of the Event which are not specifically stated.

h. **ATTORNEY FEES-** In the event suit or action is brought by Food and Vine Time Productions under this agreement to enforce any of its terms, it is agreed that Food and Vine Time Productions shall be entitled to reasonable attorneys' fees and costs to be fixed by the trial and appellate courts.

3. **SECURITY AND INSURANCE-** We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Food and Vine Time Productions, the facility management nor our insurance company are financially liable for the losses, damages or "mysterious disappearance" of any kind. We recommend all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. (Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary.) Any additional security must be arranged by the Exhibitor at his own expense.

4. **CANCELLATION AND REDUCTION POLICY-** Any cancellations or changes **MUST BE IN WRITING** and received by our office no later than eight weeks prior to the official date or official start date of any and all Food & Vine Time Productions Events the exhibitor has registered for in the year the event is held. Upon written request, refunds will **CONSIDERED**. After cancellation date above, **NO REFUNDS** are allowed. If the total space rental charges are not received in our office eight weeks prior to the official date or the official start date of any and all Food & Vine Time Productions events the exhibitor has registered for, in the year the show is held, then spaces requested may be sold to another exhibitor, with no money refunded.

5. **GENERAL-** Exhibitor badges may be picked up at the Exhibitor Check-in Table during move-in. Please see the move-in document distributed the week prior to the Food & Vine Time Productions events for specifics on where and how to receive your exhibitor badges.

6. **LIABILITY-** Neither Food and Vine Time Productions, the facilities, the states in which the events are held, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to the Exhibitor or the exhibitor's employees or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury.

7. **COMPLETE AGREEMENT-** This agreement contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

8. **CHECK POLICY-** There will be a \$25.00 handling charge for any check returned for any reason. Two (2) weeks prior to the events only cash, credit card or certified funds will be accepted.