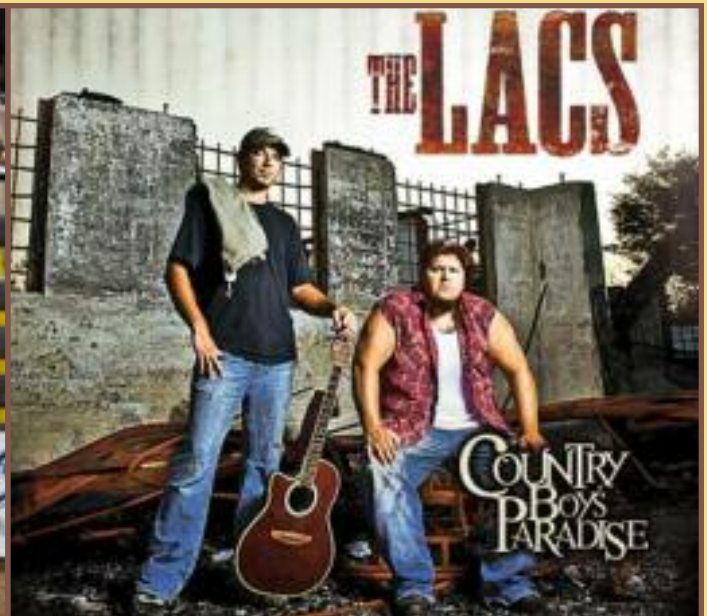


Goshen Stampede

12th Annual
New England's Best Event
June 16th-18th 2017
Goshen, CT
www.goshenstampede.com





About the Event

This years Goshen Stampede Charity Event is the 12th annual and with proper guidance from Connecticut’s tourism department, the event has now become a 501c3 non-profit, to more efficiently the support the charitable organizations which it is involved with. Strategically located at the Goshen Fairgrounds, in Goshen Connecticut, the heart of New England’s tri-state media center. The fair grounds provide over 150+ sprawling acres in scenic Litchfield County, CT that include parking for 10,000 plus vehicles and large well kept buildings for any purpose or venue.

Net Proceeds

The net proceeds produced from The Goshen Stampede Event are used to fund local and national charitable causes only.

Mission Statement

The Goshen Stampede, a 501C3 Corporation proudly grants support to Local and Regional Charitable Organizations as well as funding National Organizations that support the Men, Women, and Families of the United States Armed Services, both Veterans and Active Duty that have personally sacrificed to help maintain our country’s way of life. This support is given with a financial contribution raised through the annual event and/or by allowing these Organizations to fund themselves by either joined forces with Goshen Stampede, Inc. at the event or participating in the Goshen Stampede event.

Marketing Value

Our radio, TV, web, and print marketing reach about 2.2 million people.

Our social media network reaches a minimum of 777,500 on Facebook alone, with tens of thousands more on Twitter, Instagram and Youtube.

The Goshen Stampede, provides an excellent opportunity for national, regional, and local companies and organizations to connect their logo to family memories, photos and videos that will not only be viewed by families but also across the internet on a national and international scale. *Goshenstampede.com* is one the most progressive modern websites to bring your company’s or organization’s message right into the homes of a diverse demographic in the tri-state region.

Projected Attendance for 2017: 30,000-35,000 persons over a three day period.* Attendance for 2016 was 24,519+ including 3,650 Veterans admitted free.

(*Based on previous years events as well a found ability to target this event audience and CT Dept. of Tourism’s 2016 survey of the Goshen Stampede.)

Hours of Operation

2p-10:00p Friday: June 16, 2017
 10a-10:00p Saturday: June 17, 2017
 10a-8p Sunday: June 18, 2017





Attractions:

Professional Cowboy Rodeo Association

AS SEEN ON TV, this years Cowboys and Cowgirls will be coming from all over the USA. They tour our great nation for the love, money and fame of competing in the Toughest Sport on Dirt and will be coming to the Goshen Stampede.

Feature Events:

- Bull Riding
- Barrel Racing
- Saddle Bronc Riding
- Bare Back
- Steer Wrestling
- Team Roping

Three Days of Live Bands

Featuring: The LACS

"People still can't figure out what to call the music we do."

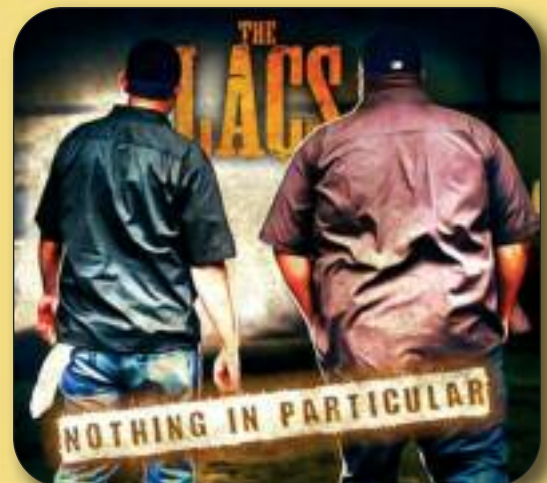
The duo has been together since 2000 and *Outlaw*, which is their fifth album since signing with Average Joe's Entertainment, is a watershed effort from The LACS that sonically broadens their musical scope and blends together every genre from traditional country and southern rock to rap and spoken word. But it's their true-to-life lyrics that paint a series of authentic compositions depicting the life of a pair of hillbillies from South Georgia. "We love writing about stories that we've lived," said King, of their biographical 12-song effort that could prove to be a breakthrough of sorts.

Their fans, who both King and Sharpe describe as rowdy, loud, hardworking rednecks, have come to expect songs about the south – beer drinking, mud bogging and more drinking – that remind them of their own lives.

Whether they're performing or recording cuts like *Might as Well Get Drunk*, *River Life* or *Stomp*, those are the stories – southern influenced poems, if you will – of their lives.

Back to Georgia, which gives fans and listeners a look at their lives off the stage, is a favorite of theirs, while *Tonight on Repeat* proved to be a new challenge as songwriters. It's the closest thing The LACS have to what's being played on the radio today, while still staying true to their distinctly southern roots, which is why *Out Here* is for the more hardcore country audience.

Label it however you choose. They call it country.





Fireworks

A dazzling display brought to the Goshen Stampede by world known Zambelli Fireworks Internationale.

Demolition Derby

Supported by the hottest rock radio syndicated morning show, "Chaz and AJ," in the tri state market. Our two day Demolition Derby event has grown in popularity faster than our country's deficit. Guaranteed to blow up your social media and connect your business with devoted fans! Always a crowd pleaser, the Demo Derby is a featured event across our great nation. They smash crash and bash just about anything! Big cars, little cars, buses, mini vans, and more!



Tri State Truck Warz

At the Goshen Stampede sets the standard for the entire northeast truck pull season. Produced by Shootout Productions and attended by every serious competitor, this event will connect you with your target audience.



Gymkhana

Gymkhana is the best way to connect with the non pro horse world. In 2016 we had the most partnership expansion with our marketing partners wanting to be attached to the Gymkhana event and media. In recent years Gymkhana has been steadily gaining in popularity and is about to explode on a national level. If you're looking to connect with entry level contestants and keep them for a life time, you should consider the Goshen Stampede Gymkhana. It is the biggest event of its kind in the northeast and is setting the standard. Consider Gymkhana as a gateway to sanctioned rodeo events such as P.R.C.A., W.P.R.A., and A.P.R.A.

W.P.R.A. Barrel Race / Open Barrel Race

Largest added money Barrel Race in the northeast, which geographically holds 50% of the United States population. This event is a W.P.R.A. co-approved / open barrel race. Marketed through social media, there is not one barrel race competitor in the northeast that does not know about this event. Together with Gymkhana and the PRCA rodeo performances you will not find a larger game horse gathering.

Market Place

Vendors with theme oriented merchandise from all over New England will sell their goods.

Backwood Nations' Stage

Featuring talented regional artists having huge fun!





2016 Goshen Stampede Economic Impact Highlights

The following information is prepared as a highlight summary of results of surveys conducted online evaluating different aspects and impacts of the 2016 Goshen Stampede which took place in Goshen, CT in June, 2016.

- **242 online surveys** were completed.
- Of respondents, the average number of people in their party was **4.23**.
- Of respondents, the average spending **per party** was **\$136.09**.
- Of respondents, the average spending **per person** (inc. tickets) was **\$32.17**.
- Of respondents, **31.80%** were **first time attendees** at the Goshen Stampede.
- Of respondents, **50.83%** attended one day, **34.30%** attended two days and **14.88%** attended all three days.
- Of respondents, **18.25%** were from **out of state**.
- When asked about how they found out about the Stampede, respondents identified over **17 different sources**.

Using the respondent information, the following impacts are projected:

According to organizers, the **estimated attendance** over the 3 days was **24,519**. Applying the respondent spending information described above, projected **direct spending (including ticket sales)** is **\$788,776**. This **DOES NOT** include the thousands of dollars that the organizers and vendors spent locally. Using an economic impact multiplier of 1.8, which includes direct spending, indirect spending and induced spending, (Source: IM-PLAN statistical analysis combining Fairfield, Litchfield and New Haven counties), we can project, based on respondents, a **total economic impact of \$1,419,797** for the 2016 event.

Prepared by the Western Connecticut Convention & Visitors Bureau





Exclusive Event Naming Partner

There will be no higher profile than that attained by this partner. We will attach this partner's name to the event at every opportunity. It will be known in print, broadcast and Internet forms of reference as:

"The Goshen Stampede, New England's Best Event – Brought to you by 'Your company name'"

At other times it will be referred to as:

"In association with..." or "Exclusively underwritten by 'Your company'"

Partnering includes all Rodeo Arena activities, all Motor Sport events, The LACS concert, and Music Festival:

- **Attachment to our radio, TV, web, and print marketing reach about 2.2 million people in the tri-state region.**
- **:30 Network Commercial** to open and close with corporate logo. (graphics provided by event marketing partner)
- **Open Forum** for add-ons or modifications to this basic package.
- **Corporate Logo** on children's discount coupons printed from goshenstampede.com.
- **Corporate Logo:** header on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Unlimited Signage** throughout the event (supplied by event marketing partner).
- **Corporate Logo** on shirts worn by entire event staff (provided by event marketing partner).
- **Front Entrance Banner:** Prior to and throughout the event – up to 3 x 20 feet – horizontal (supplied by event marketing partner)
- **Public Address Message:** 15 second "drop-ins" throughout the event
- **Website Promo:** (on Web masthead with banner and link to website. Guaranteed 100% exclusivity top banner position on home page), rotational positions on interior pages (top banner) + side banner. (Graphic provided by event marketing partner, see last page for details)
- **Exhibitor Space:** Partner will be provided booth space to display and/or sell their products. Virtually unlimited exhibitor space, indoor or outdoor or both.
- We encourage the partner to utilize the Goshen Stampede to its fullest to promote their business. Partner will be permitted to **distribute promotional materials** at all events, display additional banners, rolling billboards, virtually unlimited opportunities.

Exclusive Event Partner: \$48,000

Limited to 1 partner. Act fast!

Marketing exposure ★★★★★

Marketing impressions ★★★★★





Rodeo Arena Partners

Return Chute Partner

The Return Chute Partner is the most visible location available, for fans cannot resist keeping their eyes on the animals as they exit through the return chute. We will secure your logo/message directly to the front door of the return chute through which the barrel racing horses and writhing bulls exit the arena.

Partnering includes:

- **Banner/Sign** attached to the return chute throughout the duration of the event (provided by event marketing partner).
- **Public Address "plugs"** continually throughout the day/evening as competitors and animals enter the arena.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to four 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner see last page for details)
- **:30 Network Commercial** to close with corporate logo. (Graphic provided by event marketing partner)



Return Chute Partner: **\$9,500**

Limited to 1 partner only!

Marketing exposure ★★★★★

Marketing impressions ★★★★★



Rodeo Arena Partners

Bucking Chute Partner

All eyes will be on your banner/sign over and over again throughout the weekend. This is a highly visible partnership. We will secure your logo/message directly to the front door of the chute through which the writhing bulls and rodeo competitors enter the arena.

Partnership includes:

- **Banner/Sign** attached to one of 6 entry chutes throughout the duration of the event (provided by event marketing partner).
- **Public Address "plugs"** continually throughout the day/evening as competitors and animals enter the arena.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to four 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to close with corporate logo. (Graphic provided by event marketing partner)



Bucking Chute Partner: **\$4,000**

Limited to 6 partners only!

Marketing exposure ★★★★★

Marketing impressions ★★★★★



Rodeo Arena Partners

Friday Night W.P.R.A./Open Barrel Race Naming Partner and PRCA Saturday and Sunday Performances Partner

Excellent Opportunity to Connect Your Logo to Families for a Life Time

Largest added money Barrel Race in the northeast, which geographically holds 50% of the United States population. This event is a W.P.R.A. co-approved open barrel race.



Partnership includes:

- This event marketing partner has the opportunity for the P.R.C.A. Barrel Race naming rights.
- **Public Address "plugs"** continually throughout the day/evening as competitors and animals enter the arena.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to six 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to close with corporate logo. (Graphic provided by event marketing partner)

Friday Night W.P.R.A./Open Barrel Race Naming Partner and PRCA Saturday and Sunday Performance Partner: **\$5,000**

Limited to 1 partner only!

Marketing exposure ★★★★★

Marketing impressions ★★★★★



Rodeo Arena Partners

Rodeo Competition Partners: Bull Riding, Saddle Bronc, Bare Back, Steer Wrestling, Team Roping and Calf Roping Partners

Event Marketing Partners have the opportunity to directly connect their image with the fun and excitement of a national championship rodeo competition. The Rodeo Association has informed us to be prepared for upwards of 100 participants, so your name and support will be presented to the crowd repeatedly throughout the weekend.



Each of the **6** Rodeo Partners receives:

- **Banner/Sign** displayed at the entrance to the grandstands, clearly visible to everyone entering the rodeo arena. (provided by event marketing partner).
- **(4) – 3 x 10 feet banners** in arena for all other performances (provided by event marketing partner).
- **Public Address “plugs”** during the event itself and as promotions throughout the day/evening.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to close with corporate logo. (Graphic provided by event marketing partner)

Rodeo Competition Event Partner: **\$2,000 each**

Limited to 6 partners only!

Marketing exposure ☆☆☆

Marketing impressions ☆☆☆



Rodeo Arena Partners

Ring Partner & Exhibitor: Visible during ALL events – ALL weekend!

Encircling the ring will be **2 – 3 x 10 feet horizontal banners** (provided by the event marketing partner).

This Rodeo Partner receives:

- **Banner/Sign** attached to the inside of the rodeo ring, (clearly visible from the arena) throughout the duration of the event (provided by event marketing partner).
- **Public Address “plugs”** during the event itself.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 20 feet frontage (outdoor) to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)

Ring Banner Display: **\$1,500**



Ring Partner: Visible during ALL events – ALL weekend!

Encircling the ring will be **2 – 3 x 7 feet horizontal banners** (provided by the event marketing partner).

This Rodeo Partner receives:

- **Banner/Sign** attached to the inside of the rodeo ring, (clearly visible from the arena) throughout the duration of the event (provided by event marketing partner).
- **Public Address “plugs”** during the event itself.
- **Banner** on *goshenstampede.com*, side banner position, rotation throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)



Ring Banner Display: **\$495**



Rodeo Arena Partners

Kids' Rodeo Event Partner

Excellent Opportunity to Connect Your Logo to Families for a Life Time

Kids' Rodeo is a great family event; featuring Mutton Busting, where any child boy or girl under 50 lbs., in weight, can start their Rodeo career by riding a large but docile sheep for 8 seconds or best time. Also featured is The Calf Scramble, where kids' up to 12 years old can test their speed and agility against each other as well as the calf. Their prize earning Ribbon is tied to the calf's tail and needs to be removed. Another kids events is the Stick Horse Race, where children mount a stick horse and run the course around the barrels for fastest time. The all time crowd pleaser is the Boot Race, another speed event. Each child takes off one shoe and throws it into the pile, which then gets mixed up and moved around some more. The first child to run the course, find, and put on his or her shoe wins.



Partnership includes:

- **Public Address "plugs"** continually throughout the day/evening as competitors and animals enter the arena.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to six 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to close with corporate logo. (Graphic provided by event marketing partner)

Kids' Rodeo Event Partner: \$5,000

Limited to 1 partner only!

Marketing exposure ★★★★★

Marketing impressions ★★★★★



Motor Sports Arena Partnership:

There will be no higher profile in the Motor Sports Arena than that attained by this event marketing partner. We will attach this partner's name to the event at every opportunity. It will be known in print, broadcast and Internet forms of reference as:

"Brought to you by 'Your company name'"

At other times it will be referred to as:

"In association with..." or "Exclusively underwritten by 'Your company'"

Partnership includes all Motor Sports Arena activities:

- **Attachment to our radio, TV, web, and print marketing reach about 2.2 million people in the tri-state region.**
- **:30 Network Commercial** (graphics provided by event marketing partner)
- **Open Forum** for add-ons or modifications to this basic package.
- **Corporate Logo:** header on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Unlimited Signage** throughout the event (supplied by event marketing partner).
- **Corporate Logo** on shirts worn by entire event staff (provided by event marketing partner).
- **Front Entrance Banner:** Prior to and throughout the event – up to 3 x 20 feet – horizontal (supplied by event marketing partner)
- **Public Address Message:** 15 second "drop-ins" throughout the event
- **Website Promo:** (on Web masthead with banner and link to website. Guaranteed 100% exclusivity top banner position on Motor Sports pages), rotational positions on interior pages (side banner). (Graphic provided by event marketing partner, see last page for details)
- **Exhibitor Space:** Partner will be provided booth space to display and/or sell their products. Virtually unlimited exhibitor space, indoor or outdoor or both.
- We encourage the event marketing partner to utilize the Goshen Stampede to it's fullest to promote their business. Partner will be permitted to **distribute promotional materials** at all events, display additional banners, rolling billboards, virtually unlimited opportunities.



Motor Sports Arena Naming Partner: **\$15,000**

Limited to 1 partner. Act fast!

Marketing exposure ★★★★★

Marketing impressions ★★★★★



Motor Sports Arena Partnerships:

Tri-State Truck Warz

This is just as popular as the PRCA Rodeo at the Goshen Stampede and draw contestants and spectators from all over New England. Featuring the amateur drivers that have made these events so great, and professionals with their amazing modified trucks. The Tri-State Truck Warz is getting huge web attention with a constant growing fan base as well as participant base.



Demolition Derby

We feature a Friday night Demolition Derby consisting of six and eight cylinder vehicles. We also feature a Sunday afternoon Demolition Derby consisting of SUVs, Full-size pickups and Church vans up to 16 passenger capacity. Each year the regional buzz continues to grow. This event exceeded all attendance expectations. Nothing compares to a Demolition Derby for bringing the fans to the Grandstands! They smash crash and bash just about anything! Big cars, little cars, buses, mini vans, and more!

This Event Partner receives:

- **Banner/Sign** displayed on safety fence and bleachers throughout the duration of the event (provided by event marketing partner).
- **Banner/Sign** on transit sled, ensuring every event photo taken will have your logo embedded for a lifetime (provided by event marketing partner).
- **Public Address "plugs"** throughout the event.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to four 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to announce your partnership of the Tri-State Truck Warz and to close with corporate logo. (Graphic provided by event marketing partner)



Exclusive Presenting Truck Warz/Demolition Derby Partner: **\$7,500**

Presenting Truck Warz Saturday or Sunday Partner: **\$4,000**

Presenting Demolition Derby Friday or Sunday Partner: **\$4,000**

Class/Heat Partner with Booth Space and Banners Limited to 4: **\$1,500**

Class/Heat Partner with Banner: **\$1,000**

Motor Sports Arena Banners Only: **\$495**



Fireworks Partner:

The Goshen Stampede's Firework Display is both produced and presented by Zambelli Fireworks International. Our dazzling and shocking display is the best in tri-state region. People come early to position themselves for the best viewing spot.

This event is advertised equally to the Rodeo and Motor Sport events.

This Event Partner receives:

- **Banner/Sign** displayed on safety fence and bleachers throughout the duration of the event (provided by event marketing partner).
- **Public Address "plugs"** throughout the event.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to four 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to announce your partnership of the Fireworks Display and to close with corporate logo. (Graphic provided by event marketing partner)



Exclusive Fireworks Partner: **\$3,000**





Backwood Nation Stage Partner:

The Backwood Nation Stage is a great avenue to connect your business, in a grass roots manner, to your market demographic. You will connect your business logos and your representatives directly to family’s hearts, emotions, pictures and memories for years to come. Produced by DJ Backwoods.

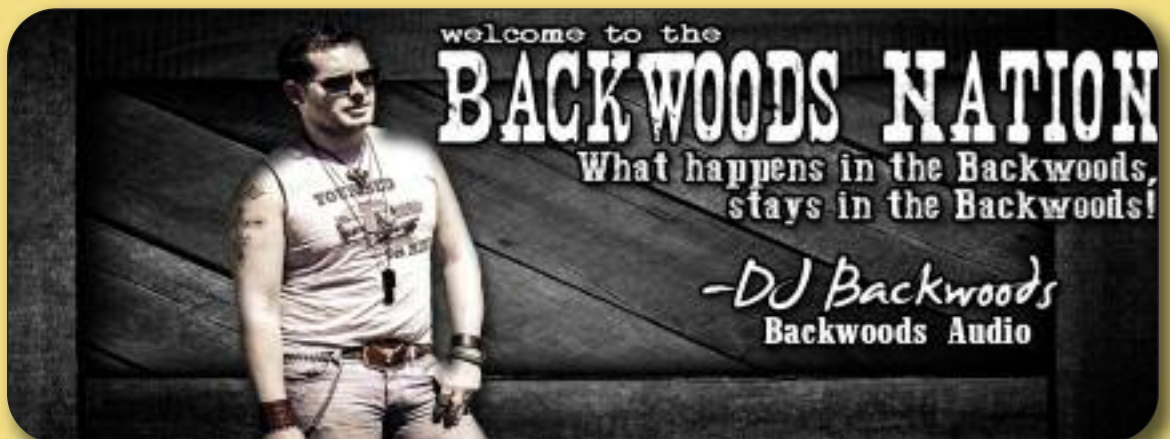
Help choose the activities that would best connect you and your business to the Goshen Stampede attendees.

This Event Partner receives:

- **Banner/Sign** displayed on and around the stage throughout the duration of the event (provided by event marketing partner).
- **Public Address “plugs”** throughout the event.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to announce your partnership of the Family Fun Stage and to close with corporate logo. (Graphic provided by event marketing partner)



Exclusive Backwood Nation Stage Partner: **\$4,000**





Music Fest Partners

Main Stage Partnerships:

Three Days of Live Bands

Featuring: The LACS

"People still can't figure out what to call the music we do."

Their fans, who both King and Sharpe describe as rowdy, loud, hardworking rednecks, have come to expect songs about the south – beer drinking, mud bogging and more drinking – that remind them of their own lives.



Whether they're performing or recording cuts like Might as Well Get Drunk, River Life or Stomp, those are the stories – southern influenced poems, if you will – of their lives.

Label it however you choose. They call it country.

Three days of live music will be performed on the main stage featuring regional named acts.

This Event Partner receives:

- **Banner/Sign** displayed on stage and safety fence throughout the duration of the event and the weekend (provided by event marketing partner).
- **Your corporate logo and/or name** will be used in conjunction with all pre-event advertising a minimum of three months prior to the event.
- **Public Address "plugs"** throughout the event.
- **Corporate Logo** on 2,500 event posters. (corporate logo provided by event marketing partner)
- **Ring Banner:** Up to four 3 x 10 feet (provided by event marketing partner) hung throughout the arena.
- Recognition at all **press events** and in comprehensive press releases.
- Partner will be provided **booth space** up to 25 feet frontage to display and/or sell their products.
- **Banner** on *goshenstampede.com*, side banner position, rotation home page plus throughout interior pages of website. (Graphic provided by event marketing partner, see last page for details)
- **:30 Network Commercial** to announce your partnership of the Goshen Stampede Music Fest and to close with corporate logo. (Graphic provided by event marketing partner)

Exclusive Stage Partner: **\$25,000**

Exclusive Radio Station Partner: **\$10,000**

Music Fest Banners Only: **\$1,000**



2017 Goshen Stampede Event Partnership Form

We sincerely appreciate your willingness to join in this spectacular event. Please select your level of participation and return this form to the address listed below.

- ___ Event Naming Partner \$48,000
- ___ Center Return Chute Partner \$9,500
- ___ Bucking Chute Partner \$4,000
- ___ Rodeo Competition Partner \$2,000 _____
- ___ Rodeo Ring Banner with Booth \$1,500
- ___ Rodeo Ring Banner without Booth \$495
- ___ Kids' Rodeo Partner \$5,000
- ___ Barrel Racing Partner \$5,000
- ___ Motor Sports Arena Partner \$15,000
- ___ Truck Warz Partner \$7,500 / \$4,000 / \$1,500 / \$1,000 / \$495 _____
- ___ Demolition Derby Partner \$7,500 / \$4,000 / \$1,500 / \$1,000 / \$495 _____
- ___ Music Fest Partner \$25,000 / \$10,000 / \$1,000
- ___ Fireworks Partner \$3,000
- ___ Backwood Nations Stage Partner \$4,000

All partnership packages can be built out to better meet your company or organization objectives. Please contact Sean O'Neill to build out your unique partnership.

Contact Information

Business/Organization: _____

Contact Name: _____

Business Address: _____

Town/State/Zip: _____

Telephone Number: _____

Email: _____

Signature: _____ Date of Acceptance: _____

Please mail check, form and digital version of your graphic to:

The Goshen Stampede, Inc.
Attn: Sean O'Neill
P.O. Box 344
Goshen, CT 06756
Email: sean@goshenstampede.com
Tel: (860) 480-5958





Advertising Specifications

Website advertisements:

Top Banners – 730 pixels x 90 pixels, GIF or JPG files

Standard Banners – 275 pixels wide x 275 pixels high, GIF or JPG files

NOTE: All graphics, video and other related advertisements must be provided by client and must be press or web ready. If you need graphic design assistance, please contact Virginia Anstett Graphic Design at: (860) 491-9426 or virginia.anstett@snet.net.

