

2016 Arkansas State Fair Promotions

- **Arkansas Federal Credit Union / FOX 16 Day** - Friday, October 14. From 11:00 a.m. to close buy an armband at a midway ticket booth for \$28 and get unlimited rides this day. Gate admission and parking are not included. All AFCU members who present a valid AFCU Debit Card receive \$2 off gate admission. Discount valid for 4 persons per card.
- **Alice 107.7 Ride Day**- Saturday, October 15, from 11:00 a.m. to close buy a \$28 armband at a midway ticket booth and get unlimited rides this day. Gate admission and parking are not included.
- **Electric Cooperatives of Arkansas Weekend**- Saturday, October 15, and Sunday, October 16. ECA members receive a special coupon for the Fair in their monthly statement, in *Arkansas Living* magazine or can access a coupon online at ecark.org.
- **Power 92/102.1 KOKY/Praise 102.5 Ride Day**- Sunday, October 16. From 11:00 a.m. to close buy an armband at a midway ticket booth for \$28 and get unlimited rides this day. Gate admission and parking are not included.
- **Coca Cola Kiddie Days**- Monday, October 17 and Friday, October 21. Kids ages 6 and under can ride the Kiddie Rides free from 9:00 a.m. to 11:00 a.m. Free gate admission 9:00 a.m. to 11:00 a.m. for adults bringing children. Parking included.
- **Lunch at the Fair** - Friday, October 14 and Monday, October 17 through Friday, October 21, Fair patrons get free parking and free gate admission each day from 11:00 a.m. to 1:00 p.m.
- **The Point 94.1 Dollar Day**- Monday, October 17. Gate admission, parking and rides are only \$1 each all day.
- **THV 11 Mission Home Day**- Visit the THV 11 tent at the Main Gate for child safety wristbands and meet the THV personalities.
- **Military Appreciation Day**- Tuesday, October 18. 11 a.m. to Close. Free gate admission for military personnel and immediate family members with a valid Military I.D.
- **Big 94.9 Tuesday** - Tuesday, October 18. Buy a special \$28 armband and get unlimited rides from 11:00 a.m. to close.
- **Toyota Tundra Tuesday** - Tuesday, October 18. All Toyota Tundra trucks receive free parking on this day courtesy of Steve Landers Toyota.
- **KARK and Steve Landers Toyota Feeding the Need**- Tuesday, October 18, 1 p.m. to 6 p.m. Help the Salvation Army of central Arkansas fill its pantry and receive free admission. Donate 4 canned food items and receive 1 adult gate admission. Donate 2 canned food items and receive 1 child's gate admission. Only canned food items accepted. Donation locations at Fair gates.
- **Wendy's Wednesday - Wendy's/B98.5 Ride for the Cure** - Wednesday, October 19. Buy a \$28 armband and get unlimited rides from 11:00 a.m. to close. **\$1 from every ride band donated to the Susan G. Komen Breast cancer Foundation.** Save your Wendy's ride band and use it to receive a FREE Wendy's Frosty at participating Wendy's restaurants. Gate admission and parking are not included.

- **B98.5 and Alice 107.7 Ladies Night Out-** Wednesday, October 19. FREE gate admission for ladies 18 years of age and older from 6:00 p.m. to 10:00 p.m.
- **Thrill Thursday sponsored by 100.3 The Edge, KSSN 96, 105.1 The Wolf, and Big 94.9 -** Thursday, October 20, buy a \$28 armband at a midway ticket booth and get unlimited rides this day. Gate admission and parking are not included.
- **College Night, sponsored by 100.3 The Edge-** Thursday, October 20. From 6:00 p.m. to close FREE gate admission for college students with valid school I.D.
- **Arkansas Democrat-Gazette/KSSN 96/105.1 The Wolf/The Edge 100.3 “Ridin’ in the Rock” PBR Coupon-** Friday, October 21 and Saturday, October 22. Get \$3 off a \$15 General Admission ticket. One coupon per ticket: must be redeemed at the Fairgrounds Ticket Office. (Subject to availability)
- **103.7 The Buzz and Arkansas Fight Cancer Ride Day-** Friday, October 21. From 11:00 a.m. to close buy an armband at a midway ticket booth for \$28 and get unlimited rides. Gate admission and parking are not included.
- **School Day at the Fair-** Friday, October 21. A \$3 Fair admission sold at gates from 1:00 p.m. to close for all school children through 12th grade.
- **Oaklawn Gaming Weekend-** Saturday, October 22, and Sunday, October 23. Starting at 6:00pm on Saturday, the first 1,500 visitors to the Oaklawn Tent at the Main Gate receive a free Oaklawn koozie! Starting at 12 Noon on Sunday, the first 1,500 visitors to the Oaklawn Tent receive free Oaklawn sunglasses!
- **Ambetter and Cumulus Media-Little Rock Ride Day sponsored by Alice 107.7, Power 92, B98.5, and News Radio 102.9 KARN.-** Saturday, October 22, buy a \$28 armband at a midway ticket booth and get unlimited rides this day. Gate admission and parking are not included.
- **FFA, FCCLA, Scout Day and 4-H Day-** Saturday, October 22. \$3 Fair gate admission sold until 5:00 p.m. to FFA and FCCLA students, Scouts, and 4-H members. (Includes teachers, sponsors and bus drivers.)
- **Power 92 Power Pack-** Saturday, October 22. 92 minutes of FREE gate admission for children 12 and under from 11:00 a.m. to 12:32 p.m.
- **KSSN 96 and 105.1 The Wolf Ride Day-** Sunday, October 23. From 11:00 a.m. to close buy an armband at a midway ticket booth for \$28 and get unlimited rides. Gate admission and parking are not included.